

# Start Today... Save Tomorrow



**Clean Up Our Climate**



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[www.cleanuptheworld.org](http://www.cleanuptheworld.org)

## What is Clean Up the World?

Clean Up the World is a community based environmental campaign that inspires and empowers individuals and communities from every corner of the globe to make their environment a cleaner, healthier place to live.

Now in its 16th year, Clean Up the World, held in conjunction with United Nations Environment Programme (UNEP), mobilises an estimated 35 million volunteers from more than 110 countries annually making it one of the largest community based environmental campaigns in the world.

The campaign brings together businesses, community groups, schools, governments and individuals in a range of activities and programs that positively improve local environments.



**Our mission is to inspire individuals and communities around the world to clean up, fix up and conserve their environment.**



## How does it work?

Groups, organisations, businesses and communities around the world can join Clean Up the World. Membership is free\* and renewable annually.

By joining the Clean Up the World campaign, participants can share information and experiences with Clean Up the World's global network and positively change their local environment.

The campaign is coordinated and promoted by Clean Up the World Pty Ltd based in Sydney, Australia.

Clean Up the World provides a range of information, support and facilitation services aimed at assisting participants to organise and promote clean up events and other environmental initiatives.

Clean Up the World activities include clean up events, recycling projects, educational campaigns, resource recovery projects, water reuse and conservation, competitions and exhibitions.

The campaign's flagship event is **Clean Up the World Weekend, 19-21 September 2008.**

Participants are encouraged to organise clean up events around this weekend and celebrate their environmental achievements.

*\*Corporate entities pay a fee for participation to help us support not-for-profit participants.*

## Membership Benefits

- Receive regular bulletins providing the latest campaign news and information.
- Receive advice on networking, event management and environmental issues in English, French or Spanish.
- Download campaign resources and see participants clean up events and environmental activities listed on the Clean Up the World website, [www.cleanuptheworld.org](http://www.cleanuptheworld.org)
- Create awareness of your activities through local media – we'll show you how!
- Make a difference! Become a role model in the community.
- Enjoy a cleaner, healthier environment.

Clean Up the World staff in Australia can be contacted easily via email, post, telephone or fax. They are a great source of information and encouragement.

The web site [www.cleanuptheworld.org](http://www.cleanuptheworld.org) is also a valuable resource where participants can learn about campaign developments and initiatives, and access environmental information and resources online.

## Join Today!

Joining Clean Up the World is simple. It's as easy as contacting our friendly team.

- Email us at: [info@cleanuptheworld.org](mailto:info@cleanuptheworld.org)
- Visit our website: [www.cleanuptheworld.org](http://www.cleanuptheworld.org) to download the Membership Registration form.
- Call us on: +61 2 9692 0700
- Post a letter to: 18 Bridge Road, Glebe NSW 2037 Australia.



## What participants are saying...

*"Thank you for being there to encourage us and share what is happening in other parts of the world."* **Australia** – Friends of Blind Creek Billabong, Knox

*"It's a privilege to be part of Clean Up the World, as a member. You are an inspiration in trying to make a better world."* **Brazil** – Projeto Araras

*"We extend you our thanks and appreciation to the organization and inspiration that you have given us each year. The energy we get from this keeps us going forward."* **Israel** – Keren Kayemeth Lelsrael – Jewish National Fund (KKL-JNF)

*"It is a brilliant idea to organise this event all over the world to create not only awareness but also responsibility and hopefully many solutions."* **Maldives** – ProDivers Maldives, VakaruFalhi Island Resort

*"Thank you for the opportunity to participate in this environmental campaign.... We are certain that together we will generate the necessary synergy to contribute to a better world for us and our children."* **Mexico** – Juarez Limpio Asociación Civil

*"The campaign is a wonderful opportunity to strengthen community spirit, utilise the creative energy of young people and ensure an 'assured' future for generations yet to be born: the Partners should keep the flag flying."* **Nigeria** – GEDEF

*"Thank you from the bottom of our hearts for allowing us to participate with you in this international campaign that makes us feel like we are doing our bit for the environment."* **Spain** – Asociacion Medio Ambiental 'Punta Arnela'

*"We would like to take this opportunity to give our utmost gratitude to Clean Up the World and its Global Partners. Through this campaign we are able to send to our people the message on how to care and be responsible to the environment. We were able to show that all of us can make a big difference and that all of us can make this world better."* **United Arab Emirates** – Dubai Municipality

*"We believe Clean Up the World is an important project which provides a tangible way for people to contribute to the environment."* **USA** – Embassy of Australia – Washington, DC, USA

*"Perseverance, without rest to continue conveying the message of environmental preservation which will allow the next generations to sprout in an even better environment than what we have."* **Venezuela** – Cooperativa Gente de Playa



**Join a United Nations Environment Programme endorsed global network of people and organisations concerned about the environment.**

**Clean Up the World is a not-for-profit, non-government, apolitical organisation that unites communities with a common focus to clean up the world.**

**Groups in any city, town or village across the globe can get involved in Clean Up the World by simply registering as a Member.**

# Clean Up



# the World

[www.cleanuptheworld.org](http://www.cleanuptheworld.org)

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