Clean Up the World

Activity Report 2010
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Clean Up Australia, founded by Ian Kiernan in 1990, inspires people everywhere to clean up, fix up and conserve their environment. In 1993, Ian took the Clean Up idea global, launching Clean Up the World.

This year, inspired by the theme ‘Just One Piece’, community groups, schools and businesses across Australia took part in Clean Up Australia Day in March.

Clean Up Australia Day activities were carried out at 7,073 registered sites including parks, rivers, waterways, bush land and beaches. More than 588,000 people participated, working together to remove an estimated 15,560 tonnes of rubbish which would have otherwise accumulated in the environment. Clean Up Australia also ran advertising for the Day on television, radio and the internet, to encourage participation.

In September, the Great Northern Clean Up was conducted north from the Tropic of Capricorn. Also, Clean Up Australia ran a series of other initiatives including Clean Up Mobile Phones, advocating for the national introduction of Container Deposit Legislation and supporting local community action.

Clean Up the World is accredited to UNEP and associated with the Department of Public Information of the United Nations.

* AO Order of Australia awarded for distinguished service of a high degree to Australia or to humanity at large.
Brazil

Organisation: Programa Na Praia

Activity: Brazilian Beach Clean Up

"The number of volunteers is increasing year after year, inspiring us to create other events during the year."

Along the long, sunny coast of Rio de Janeiro and forty other locations in Brazil, Programa Na Praia worked to highlight the environmental ‘crimes’ that people commit when they throw rubbish into waterways. As well as organising clean ups, the group builds environmental awareness among youth and society. Since it began organising activities Programa Na Praia has reported an ever growing number of volunteers.

Over two weekends in September 2010, around 10,000 volunteers took part in the campaign, removing more than 12,000 kilograms of waste. Where possible the waste was separated and recycled, providing financial benefit to co-operatives and collectors.

During the campaign, informative brochures were distributed to people in order to educate them about the importance of preserving marine life and of the necessary volunteer safety requirements for conducting a clean up.

Programa Na Praia reported that the main issue from this year’s clean up was the presence of ‘micro trash’ – including cigarette butts, straws, condoms, water bottles and small pieces of paper.’

Mission / Ethos

Campaign Mission

Clean Up the World’s mission is to inspire and empower communities around the world to clean up, fix up and conserve their environment.

With the support of our Primary Partner, the United Nations Environment Programme (UNEP), Clean Up the World encourages people to come together to live more sustainably and to promote environmental conservation.

Since 1993, dedicated Clean Up the World participants around the globe have joined the campaign and played a significant role in continuing to clean up, preserve and protect the natural environment.

Clean Up the World Ethos

Participants who join Clean Up the World are united through their support of our Ethos. They agree to honour the spirit of Clean Up the World when participating and conducting activities registered for the campaign (Activities).

We are:

- Committed to making a positive difference to the community and environment – so participants’ Activities should be inspiring, engaging and respectful of the local community
- A volunteer movement – so people cannot be charged to be involved in Clean Up the World Activities
- Committed to the safety of volunteers – so participants’ Activities must be carried out in accordance with the local laws and regulations relevant to their Activity
- A non-confrontational and apolitical organisation – so participants and their Activities must be peaceful and without political connection, content or bias
- Welcoming to communities of all nations, cultures, races and faiths – so participants and their Activities must respect political, cultural, and religious difference and beliefs
- Non-partisan – so participants and their Activities must not promote partisan, political, cultural or religious viewpoints, or imply endorsement of partisanship by Clean Up the World.

Our Earth Foundation, Poland
Messages

**Ian Kiernan AO**  
Chairman and Founder, CUW

With the 2010 campaign supporting the United Nations International Year of Biodiversity, we saw many of our participants launch longer term activities to ensure a healthy, thriving natural environment in their local area.

I applaud these efforts and encourage all our participants to adopt these ‘fix up’ activities. They fulfil the Clean Up the World mission and will ensure that the attention on biodiversity extends beyond 2010.

Communities working in partnership with Clean Up the World, can turn biodiversity loss around. Preventing and removing waste from the environment is an important first step, as that stops the accumulation of pollution. Protecting and preserving our environment is the next stage.

Imagine the positive impact we’ll make on the planet by keeping our focus on protecting, restoring and promoting nature. It all comes down to caring – caring for nature, caring for our communities and caring for the next generations to come.

This fills me with a great sense of hope and inspiration. I hope you will join us on this important journey – to halt biodiversity loss.

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**Achim Steiner**  
UN Under-Secretary General and UNEP Executive Director

This year marks the 18th year that the United Nations Environment Programme (UNEP) and Clean Up the World have been working together on this wonderful campaign.

The theme of this year’s Clean Up the World Campaign – ‘Communities Caring for Nature,’ couldn’t be more appropriate. The United Nations 2010 International Year of Biodiversity has brought to the attention of the world the silent and largely invisible crisis – the loss of the biodiversity which sustains us. Its continued loss threatens human well-being and economies North and South. By acting locally, we can reduce the impacts of land-based pollution and unsustainable consumption patterns, two of the factors underlying environmental degradation and the loss of natural capital.

It is our responsibility, as custodians of the planet today, to conserve and to promote sustainable use and to hand over a healthy, functioning and productive natural world to the next generation.

Thank you for your support of the Clean Up the World campaign in 2010. I encourage you to continue your efforts and take the ideas and philosophy put forward by the campaign into your daily lives. It is together that we can make a difference.

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**Clean Up the World Activity Report 2010**

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**Cameroon**

**Organisation:**  
Forestry, Agriculture, Animal and Fishery Network (FAAFNET)

**Activity:**  
Environmental Education and Tree Planting for Schools

"The trees that we planted were local species including fruit trees, medicinal plants, ornamental trees and agroforestry species."

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Forestry, Agriculture, Animal and Fishery Network (FAAFNET) is a non-governmental organisation (NGO) founded in December 1997 in Cameroon. FAAFNET’s mission is to promote the development of an economically and environmentally sound society while improving the livelihood of Cameroon’s people.

For Clean Up the World this year, FAAFNET worked with four primary school environmental clubs, providing t-shirts and organising an environmental education awareness campaign during open days – reaching 2,150 pupils and their parents.

It also organised tree planting activities in four communities where these schools are located in the Buea Sub Division in May and June. Approximately 300 volunteers took part, planting 300 trees. This brought the number trees planted by FAAFNET to 1,200. The trees planted were local species including fruit trees, medicinal plants, ornamental trees and agroforestry species. This campaign served to create interest in tree planting in both school campuses and communities.

FAAFNET activities focus on educating pupils about natural resource management, who will then spread their knowledge to parents, teachers and community leaders.
Partners

Importance of Partners

Across the globe there is a vast network of individuals, communities and organisations all working to care for nature. In order to connect with this network, Clean Up the World actively seeks to partner with organisations who share our aims and ethos.

Clean Up the World recognises the contribution of its Partners through our website and also via media releases, interviews and the electronic resources available to participants.

To all our Partners, Clean Up the World extends a big thank you for your support in 2010.

PRIMARY PARTNER
United Nations Environment Programme (UNEP)

UNEP is the United Nations system’s designated entity for addressing environmental issues at the global and regional level. Its mandate is to coordinate the development of environmental policy consensus by keeping the global environment under review and bringing emerging issues to the attention of governments and the international community for action. Clean Up the World was launched in partnership with UNEP, which has remained a committed and valuable supporter ever since.

In 2010, UNEP lent its considerable resources and global reach to help support Clean Up the World Weekend and the broader campaign. During the year UNEP: distributed joint media releases throughout their global network; provided a video message from the Executive Director Achim Steiner; profiled Clean Up the World Weekend; featured Ian Kiernan as ‘Expert of the Day’ on the UNEP homepage; and shared messages about the campaign through their social networking channels.

Click here to visit UNEP’s website

China
Organisation: China – RSP Community Outreach Committee
Activity: Flea Market and Beach Clean Up

“The flea market sale was an overwhelming success, attracting not only our own members, but also many local people.”

The RSP Community Outreach Committee is a charity group located in Qingdao China. It is dedicated to improving social welfare. A new member of Clean Up the World, in 2010 it organised two events on Clean Up the World Weekend.

The first was the creation of a ‘Flea Market’, an initiative where people donated unwanted goods that were repaired and then reused. As part of the event, artistically talented members hand decorated second hand and recycled bags. The Flea Market was an overwhelming success, attracting not only its own members, but also many local people.

The second was a beach clean up, organised on No.3 Beach of Qingdao city. On the day, a group of 34 volunteers cleaned up the beach. Their efforts didn’t go unnoticed, with the activity attracting the attention of a prominent Qingdao media outlet which published a story three days later.
SUPPORTER
Armor

Armor is a European leader in high quality patent free compatible printing solutions. Armor produces Laser and Inkjet cartridges that are made from empty collected cartridges, contributing to the reduction of waste. Armor is also committed to collecting used cartridges and the very best practices in disposal and destruction of used inks.

Armor’s Alternative Print program supports the actions of Clean Up the World and its participating organisations. Armor also helps raise the awareness of the Clean Up the World campaign in Europe.

Click here to visit Armor’s website

SUPPORTER (until June 2010)
Brambles

Operating in 47 countries, Brambles is a leading global provider of supply chain and information management solutions.

In addition to providing financial support for the campaign, this partnership enabled Brambles’ employees and their affiliates to participate in Clean Up the World activities.

Click here to visit Brambles’ website

eRECICLAJE is a Colombian initiative that promotes recycling and other environmental practices including the installation of renewable energy, permaculture gardens, composting, waste reuse and sustainability education.

Throughout 2010, the organisation ran a range of activities. Highlights included clean ups involving 3,000 volunteers as part of Clean Up the World Weekend and an additional major clean up took place on August 14 with 98 people cleaning the banks of the Rio Cañas. Another highlight was the planting of 9,000 trees on June 12, in the town of La Ceja del Tambo, with the support of the local Mayor.

Complimenting these activities, eRECICLAJE also ran a series of educational programs that focused on sustainability and permaculture. These activities involved more than 80 hours of tuition on a range of topics including, energy, sustainable design, soil ecology, design, marketing and economics. These educational programs also encouraged practical activities, such the reuse of filled plastic bottles as ‘eco-bricks’.
DFAT continued its support of Clean Up the World in 2010. Through its network of embassies, high commissions and consulates (posts), DFAT’s global reach helped build momentum for the campaign. DFAT posts in the following locations registered as Clean Up the World Members and organised an activity: Israel, Jordan, Micronesia, Singapore, Sri Lanka, Taiwan, Thailand, USA and Vanuatu. In addition, posts in Ghana, the Philippines and Italy supported existing Clean Up the World Members.

In 2010, DFAT arranged with the Australia Network (an international TV service), to create a story for their ‘Pacific Pulse’ program highlighting Clean Up the World activities in the Pacific region. The story can be seen online at: http://australianetwork.com/pacificpulse/

**SUPPORTER**
Department of Foreign Affairs & Trade (DFAT)

**Australian Embassy – Amman, Jordan (Member 3 years)**
The Australian Embassy in Amman, Jordan Marriott Hotels and Friends of the Earth Middle East (FÖME) Society celebrated this year’s Clean Up the World campaign in north Jordan Valley Eco Park Sharhabin Bin Hasnah, on September 18. The group was joined by 20 students from a local school and everyone embarked on a clean up tour guided by FÖME staff.

**Australian Embassy – Kolonia, Pohnpei, Micronesia (New Member)**
The DFAT post in Micronesia was proud to co-sponsor Clean Up the World activities in Pohnpei along with the Pohnpei State Government and the Pohnpei Environmental Protection Agency. The Governor of Pohnpei gave half-day administrative leave to all state employees and public schools, resulting in more than 3,000 individuals taking part. In addition to financial sponsorship (used mainly for rubbish bags, gloves and banners), post sponsored fuel so that marine clean up activities could take place.

**Aust High Commission – Port Vila, Vanuatu (Member 4 years)**
This year, the centrepiece of the activities undertaken by the DFAT post in Vanuatu was the community clean up day in Port Vila on September 18, including a ‘splash for trash’ aimed at cleaning up the Port Vila harbour, run by a local scuba diving business. In the lead-up to the clean up event, post also joined with local environmental and development NGOs to conduct a series of school visits to promote the campaign and raise awareness about environmental issues.

**Australian Embassy – Washington DC, USA (Member 3 years)**
On September 18, staff of the Australian Embassy in Washington DC and their families participated in Clean Up the World at the Common Good City Farm in Northwest Washington DC. Embassy staff put their energy into weeding, hoeing, mowing, laying paths and picking vegetables at the farm which provides bags of fresh produce to low-income families, teaches residents in workshops and engages school children.
Campaign Theme

United Nations 2010 International Year of Biodiversity

In celebration of global ecosystems, the UN declared 2010 the International Year of Biodiversity. ‘Biodiversity’ refers to the 1.75 million identified (and many more unidentified) species around the world.

“Sadly, this rich diversity is being lost at a greatly accelerated rate because of human activities,” said Ian Kiernan AO, Founder and Chairman of Clean Up the World. “We rely on these other species – this biodiversity – for the sustenance and survival for our own, and for future generations.”

Campaign Highlights

Croatia

Organisation: Mali Zeleni and Bisevo

Activity: Island Clean Up and Waste Art Display

“Our intention was to show people that almost anything can be recycled.”

Mali Zeleni and Bisevo are two environmental groups operating on the island of Bisevo in the Adriatic Sea between Italy and Croatia. Their goal is to improve the island by collecting waste. They have 28 members and their projects are supported by the environmental protection and energy efficiency fund ‘Splitsko-dalmatinska’.

In 2010 Mali Zeleni and Bisevo successfully organised two actions in support of Clean Up the World. The first action was the repair and enlargement of an old path between Porat and Salbunara Bay, allowing easy communication between the two bays. The project was approved and supported by the Croatian ‘Ministry of the Sea’.

The second action was the creation of a waste art display based on waste collected around the island. The intention of the display was to show people that almost anything can be recycled. The NGO “Karkatag” from Belgrade in Serbia made sculptures from old parts of vehicles. One of the sculptures built was a swing with a big hand on the top that waved to the sea.

Mali Zeleni and Bisevo hope to continue their work to protect the island, which has been rated one of the richest areas of biodiversity in the world, according to Europe ecological network NATURA 2000.

Communities Caring for Nature

Acknowledging the need to protect biodiversity, Clean Up the World inspired participants through the theme ‘Communities Caring for Nature’.

‘Communities Caring for Nature’ graphic and tagline was used on all the Clean Up the World materials, including posters and banners. This brought the 2010 campaign to life and allowed participants to spread the message globally.

This theme drew a strong response from volunteers who, across the globe, mobilised around the cause. Following the practical philosophy of Clean Up the World, millions of volunteers took part in a range of hands-on activities to care for nature in their communities, ranging from clean ups to education campaigns to water conservation projects. These included:

In Spain, Programa de Voluntariado Ambiental en Espacios Naturales de la Region de Murcia, ran a biodiversity awareness campaign which included an exhibition on Murcia’s natural environment.

In Kenya, Community Based Environmental Conservation focused its efforts on preserving biodiversity through their turtle conservation program. The group also conducted beach clean ups and the planting of mangroves in order to provided a safe habitat for local fauna.

In Cameroon, The Greens actively educated the next generation about sustainability. As part of its Beautiful Green Schools Program, the group taught school children about climate change, waste management, hygiene and sanitation and the environment as a whole through games, quizzes, songs and drama.

In Brazil, Projeto Araras ran the Festival of Culture and Environment which focuses on environmental sustainability with events including lectures, videos, exhibitions and the creation of handicrafts from recycled materials and also included a clean up, where 85 tonnes of garbage was removed.

In Europe, the ‘Communities Caring for Nature’ graphic and tagline was used on all the Clean Up the World materials, including posters and banners. This brought the 2010 campaign to life and allowed participants to spread the message globally.

In South America, the ‘Communities Caring for Nature’ graphic and tagline was used on all the Clean Up the World materials, including posters and banners. This brought the 2010 campaign to life and allowed participants to spread the message globally.
Congo
(Democratic Republic of the)

Organisation:
Les Amis de la Nature et des Jardins

Activity:
Environmental Education Workshops in Primary Schools

"Let’s plant for our children!"

Les Amis de la Nature et des Jardins (Friends of Nature and Gardens) helps to promote environmental education for people of the Democratic Republic of Congo. The group works principally in primary and secondary schools in the city, where it promotes awareness and education through the creation of ecologically sustainable gardens in schoolyards.

On September 18, the group participated in Clean Up the World Weekend through a number of activities at three primary schools. These included a treasure hunt, tree planting and drawing. Children were also taken to visit local botanical gardens.

The day gave the children an opportunity to see botanical gardens while learning about various species of trees and plants. This taught the children how to get involved in actions which protect biodiversity in the context of the UN 2010 International Year of Biodiversity.

Campaign Outreach
Member Resources
Clean Up the World empowers Members by providing resources that enable them to garner media coverage and support for their activities. Resources provided to Members include posters, a Membership Certificate, advice for gaining sponsors, template media releases and tips for approaching the media.

Clean Up the World also provides a number of educational resources for Members, including a diverse range of 'Fact Sheets' on topics including water conservation, recycling, waste, climate change, sustainable communities and the environment and health.

In addition, Clean Up the World provides an 'Event Guide', which includes step-by-step instructions for the creation of a successful activity.

Social Networking
Promotion of Clean Up the World and its Members through new media was a key part of the 2010 campaign. Platforms utilised include Facebook, Twitter, YouTube and the Clean Up the World blog.

Social networking was one of the successes of this year’s Clean Up the World campaign, with more than 1,700 people participating in the discussion as part of the English Facebook page. Pages also ran in both French and Spanish.

On YouTube, Clean Up the World has uploaded more than 25 videos, and profiled many videos created by Members.

Communications
Clean Up the World’s communication plan involved using multiple media to spread the messages and aims of the organisation.

Clean Up the World’s blog (http://cleanuptheworld.wordpress.com) featured commentary from Ian Kiernan on important issues which affect the campaign. Over the course of the year, Clean Up the World distributed media releases and articles in the lead up to important events. In addition, a monthly newsletter was used to provide participants with campaign updates.

Key Clean Up the World communications, such as the global media release, are provided in three languages: English, French and Spanish.
[Campaign Highlights continued]

Clean Up the World Ambassadors
Our Ambassadors are passionate, high profile environmentalists who share the beliefs of Clean Up the World’s founder, Ian Kiernan AO: that individuals have the power to take responsibility and change our world.

Céline Cousteau
Founder of CauseCentric Productions (501c3 non-profit) and Executive Director of Ocean Inspiration, an event created to recognise and reward ocean advocacy in all forms, Céline Cousteau seeks to inspire and educate through adventure and exploration. Through images and documentaries, Céline connects humans with nature by engaging with communities and the environment to communicate their stories.

In 2010, Céline supported Clean Up the World by sharing campaign highlights through her networks and social networking. She is also assisting the Clean Up the World team to develop a new initiative that will be launched in 2011.

David De Rothschild
David De Rothschild is a passionate environmentalist and a global explorer. At the culmination of his Plastiki Expedition, David and his crew were met by Ian Kiernan AO when they arrived in Sydney, having sailed across the Pacific Ocean in a 60 foot (18 metre) catamaran made out of 12,500 reclaimed PET plastic bottles. The aim of the voyage was to raise awareness about the issue of marine litter and plastic in the environment.

In a special World Environment Day event, Clean Up the World invited its Members to send David a question while he was at sea on the Plastiki Expedition. David responded to the questions via a blog on the Plastiki website.

India

Organisation: Green Vigil
Activity:
Lake Telankhedi Clean Up and Tree Planting

"With school and college students representing our future, a number of our activities were aimed at creating awareness in them to save resources, biodiversity and our planet."

Green Vigil is a non-profit organisation comprising senior academics, professionals and environmental science students in Nagpur, central India. Green Vigil has a special focus on schools, college students and local communities.

Climate Change was the theme of multiple Clean Up the World activities conducted by Green Vigil in the months of June, August and September 2010. These campaigns reached more than 2,000 people, who were made aware of measures that they could take to combat climate change.

The activities included a clean up at Lake Telankhedi on Clean Up the World Weekend. Earlier in the year Green Vigil also undertook tree planting activities in the months of July and August – planting 100 saplings of indigenous species in an effort to conserve biodiversity.

Green Vigil wrote articles for local newspapers and attended interviews with broadcast media to engage the community in measures to control environmental pollution.
Participation

2010 was the biggest year yet for Clean Up the World, both in terms of participants and geographic reach. Over 800 organisations from 130 countries joined in and carried out environmental activities, mobilising an estimated 35 million volunteers worldwide.

Clean Up the World volunteers from Algeria to Zimbabwe in Africa, Australia to Vietnam in Asia Pacific, Bahrain to United Arab Emirates in West Asia, Argentina to Venezuela in the Americas and Belgium to the United Kingdom in Europe joined the campaign to show the world that acting on a local level can positively impact the environment.

Iraq

Organisation: Iraq – For a Cleaner Baghdad

Activity: Lake Clean Up and Waste Awareness Campaign

"We believe that we deserve to live in a clean environment, so we work together to make a difference."

"For a Cleaner Bagdad" is a group of young Iraqis who want to work with their community to make their city cleaner.

In 2010 the group conducted several Clean Up the World activities. Its biggest campaign was a program to reduce litter in Al Zawra Park – the largest park in Baghdad. After discussion and planning, the group published anti-littering posters that were displayed throughout the park.

The second campaign was a neighbourhood clean up. For a Cleaner Bagdad described it as an inspiring event, because it was mostly carried out by local children who volunteered to clean up their streets.

Lastly, as a part of Clean Up the World Weekend the group went to a famous lake in Iraq, Al-Habaniya, where they conducted a beach clean up. The most important achievement was showing their community that there is hope – and that despite local circumstances, they should work to build a better and cleaner Baghdad.

Participation by Region

The largest number of participants came from the Latin American & Caribbean (29%), Asia Pacific (28%), African (26%), and regions, followed by European (10%), West Asian (4%) and North American (3%) regions.

Participation by Type of Organisation

The majority of participants were from non government organisations (42%), local community and family groups (18%) and educational entities (15%), along with government (6%), business (3%) and other organisations (15%).

Organisational Focus of Participants

(participants can have more than one focus)

The focus of participating organisations was primarily environment (37%), education (24%), youth (19%), and health (11%) and other (10%).
World Environment Day (WED) – June

WED, commemorated each year on 5 June, is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment and enhances political attention and action. It has been running since 1972.

The WED theme for 2010 was ‘Many Species, One Planet, One Future’. This theme was chosen to remind us all that we share the earth with millions of other species, and that the fate of all life on earth is linked together into a common future.

Every year Clean Up the World celebrates World Environment Day by sharing information about the event on our website and with our participants, encouraging them to conduct practical, solution-focussed local activities, and profiling those who organise activities.

In 2010, Clean Up the World participants celebrating World Environment Day included:

In Cameroon, Operation Green Kumba conducted by Forestry & Environmental Conservation Society (FOECONS) saw 500 trees planted. The planting coincided with a radio program highlighting the importance of trees for habitat rehabilitation and reducing climate change.

In Nigeria, Neighbourhood Environment Watch organised a public lecture at the Abakaliki township stadium where they talked to over 200 people about biodiversity and climate change.

In Serbia, EKOpolis organised a series of campaigns as part of Clean Up Serbia – which occurs on WED and involves approximately 200,000 volunteers.

In Malaysia, Holiday Inn Melaka organised a beach clean up at an important sea turtle nesting location. Using the slogan, “Green is Inn”, staff from the hotel and volunteers helped to clean up an important site of tourism and biodiversity.

In the Netherlands Antilles, Curacao Hospitality and Tourism Association (CHATA) works to advance the hospitality and tourism sector for the benefit of its members and for the sustainable development of Curacao – a small Caribbean island off the coast of Venezuela.

In 2010, CHATA undertook two major activities in support of Clean Up the World. ‘Clean Up the World Curacao’ in which volunteers and staff from the local area cleaned up the beaches and other scenic locations around the island.

Two months later, CHATA teamed up with other green stakeholders to beautify the Jan Thiel area by planting a total of 44 sea-grape trees on November 27. The initiative was intended to create a greener environment for the tourists, residents and visitors of the resort.

The chosen trees were grown and placed so, as they reach their widest span, they will be touching each other, creating a ‘bio-highway’. By creating a bio-highway, the group hopes this will allow local animal and plant species to easily move from tree to tree. When the trees reach maturity they will become a food source for iguanas and birds, and can be used by the local population to make jam.
Oman

Organisation: National Hospitality Institute (NHI)
Activity: Environmental Education and Beach Clean Up

"With the morning reaching a scorching temperature of 43°C, we managed to clear away over 75 bags of rubbish."

The National Hospitality Institute (NHI) is a provider of training for the hospitality, catering and travel industries. It is based in the city of Masqat, the largest city and capital of Oman.

In 2010, the group conducted two Clean Up the World activities. Firstly, during the week leading up to Clean Up the World Weekend, the faculty and students were educated on water conservation, biodiversity and environmental issues. Secondly, the students and teachers of the college participated in Earth Day on April 22, by organising a beach clean up titled, ‘Clean Up Qurum Beach’.

The beach clean up attracted over 100 volunteers throughout the morning. Together, these volunteers managed to clear away over 75 bags of waste, ensuring the beach was cleaner and safer for residents and tourists alike.

[Campagne Highlights continued]

Clean Up the World Weekend – September
The flagship Clean Up the World Weekend celebrates the activities of Clean Up the World participants throughout the year and on this focal weekend. It provides an opportunity for volunteers to celebrate year round achievements and conduct practical activities to help promote protection of the global environment and uniting with like-minded people around the world in a day of action.

The theme of the 2010 campaign and Clean Up the World Weekend was ‘Communities Caring for Nature’ – highlighting that the preservation of biodiversity is a key issue underpinning environmental conservation and that conservation begins with communities taking practical steps in their own backyards.

The Weekend was actively promoted by Clean Up the World – sending out a global press release and sharing messages through social media. Clean Up the World’s Partners, UNEP and DFAT and our Ally, WOSM aided in promoting and communicating about the event through their global networks.

Participants responded to these calls, with millions of volunteers globally taking part in clean up, education and conservation activities over the Weekend.

Clean Up the World profiled participants and their activities, through its communications and on its website: http://activities.cleanuptheworld.org. Social networking was also used to promote participants and their activities over the Weekend.
Papua New Guinea

Organisation: Bank South Pacific

Activity: Bank South Pacific Annual Clean Up Day

"World improvement is everybody’s business. Your very presence on this earth means you will either positively or negatively impact the environment and therefore make the world a little better or a little worse."

Bank South Pacific (BSP) is the leading bank of the South Pacific with 67 branches operating throughout Fiji, the Solomon Islands, Niue and Papua New Guinea. They joined Clean Up the World in August 2010, encouraging their branch staff along with volunteers to become part of the campaign.

BSP organised clean up days across Papua New Guinea to coincide with Clean Up the World Weekend in September. All 36 branches participated in the inaugural event, organising a clean up day for schools on the Friday, prior to the main clean up events on Saturday. BSP used its branch networks in each country to act as distribution centres for clean up kits and materials and their cleaning contractors, to dispose of all of the waste collected.

BSP believes it has an environmental responsibility and has employed suitably qualified environmental specialists to provide training and education to bank employees and the broader community on an on-going basis, illustrating a commitment to be part of a shift in the community towards care and sustainability of the environment.

CUW Weekend continued

A great range of clean up activities were run over the Clean Up the World Weekend, including clean up events, environmental education, tree planting and the repair and restoration of natural environments.

In Israel, as one of many activities undertaken in 2010 by Clean Up Israel, volunteers worked actively to clean up 18 beaches along the coast of the Mediterranean Sea on Clean Up the World Weekend. Clean Up Israel was founded after a meeting between Phillip Foxman and Ian Kiernan AO in 1997 and has grown every year since.

In Poland, Our Earth Foundation (Fundacja Nasza Ziemia), organised a series of events in 2010 including three days of clean up activities (from September 17 to 19), environmental education and the use of local celebrity ambassadors to promote events. The environmental organisation has been active for 17 years.

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Participation Highlights

**WOSM Participation Profiles**

**Bhutan Scout Association** *(New Member)*

On October 24, more than one thousand residents of Chang Jiji Community joined in the Clean Up the World activity organised by Trophen Troop of Scouts in Bhutan. Participants actively took part in cleaning their areas, and afterwards gathered at the Chang Jiji stadium for an advocacy program which involved education on waste management.

**Singapore Scout Association** *(Member 2 years)*

Scouts from the Singapore Scout Association sweated it out under the tropical sun to clean up Pasir Ris Park. Together, 43 Scouts collected over 180kg of rubbish in their clean up efforts. Working in partnership with ‘Waterways Watch Society’, an environmental NGO, participants were given hand-on experience in water testing and were also taught about the importance of water conservation.

**Sri Lanka Scout Association** *(New Member)*

About 100 Scouts of the 42nd Colombo Scout Group took part in clean up activities at Royal College, Colombo 7, on September 17 with another 200 taking part on September 18. Working in small teams, the Scouts cleaned up sites in their own towns, villages and schools. In addition, they carried out tree planting activities.

**Japan Scout Association** *(Member 2 years)*

As part of Scouts Day a large contingent of Japanese Scouts celebrated Clean Up the World Weekend – with 37,158 Scouts and leaders from 1,066 Scout groups throughout Japan taking part on September 20. The Scouts participated in various environmental education and clean up activities, and as part of their efforts removed a mountain of waste including 71,389 cans and PET bottles.

**World Organization of the Scout Movement (WOSM)**

WOSM is one of the world’s largest international youth movements, representing over 30 million Scouts in 161 countries. Two thirds of the world’s Scouts live in developing countries.

In 2010, WOSM continued to be a key Ally for Clean Up the World, with Scouts across the globe participating in Clean Up the World Weekend and World Environment Day. Clean Up the World supported WOSM by providing materials and information about the Clean Up the World campaign, profiling WOSM on the cleanuptheworld.org website and providing information, resources and support to participating Scout entities.

WOSM encouraged participation in Clean Up the World this year through communications to National Scout Organizations (NSO’s), articles on their website and spreading the word via global and national social networking entities.

Subsequently, 2010 participants included NSOs in: Algeria, Australia, Bhutan, Bolivia, Brunei Darussalam, Côte d’Ivoire, Croatia, Guyana, Japan, Lebanon, Maldives, Morocco, Paraguay, Peru, Philippines, Singapore, Spain, Sri Lanka and Zimbabwe.
Celebrating a Decade Or More of Participation

Clean Up the World thrives through the continued hard work of its Members. As many Members have been long term supporters of the campaign, Clean Up the World would like to celebrate and recognise their contribution to improvement of the global environment.

Collectively, Clean Up the World Long Term Members have cleaned up and fixed up sites all over the world, removing thousands of tonnes of waste, creating education programs, planting millions of trees, influencing water and waste reform and helping communities work towards a more sustainable way of living.

Long Term Members Honour Roll

- 18 Years Clean Up Australia – AUSTRALIA
- 18 Years Dubai Municipality – UNITED ARAB EMIRATES
- 18 Years Green Power – HONG KONG
- 18 Years Japan Environmental Action Network – JAPAN
- 18 Years Obu International Association – JAPAN
- 18 Years Legambiente Lombardia Onlus – ITALY
- 17 Years Our Earth Foundation – POLAND
- 16 Years Asociacion de Scouts de Bolivia – BOLIVIA
- 15 Years ProDivers Maldives, Kuredu Island Resort – MALDIVES
- 15 Years Clean Up Greece – GREECE
- 15 Years Jordan Environment Society – JORDAN
- 15 Years National Forum for Environmental Studies and Conservation – INDIA
- 14 Years The Royal Marine Conservation Society of Jordan – JORDAN
- 12 Years Asociación Amigos Del Arbol – ARGENTINA
- 12 Years Canto Ecologico – BRAZIL
- 11 Years Instituto Adelia Maria – ARGENTINA
- 11 Years Asociacion Medioambiental (Punta Arnela) – SPAIN
- 11 Years Aulaga Asociación de Educación Ambiental y Ecología Social – SPAIN
- 11 Years Clean Up Israel – ISRAEL
- 11 Years Comision Interministerial de Educacion y Salud – ARGENTINA
- 11 Years Czech Union for Nature Conservation – CZECH REPUBLIC
- 11 Years Gobierno Municipal de Playa – CUBA
- 11 Years Sociedade Galega de Historia Natural Delegación Ferrol – SPAIN
- 11 Years Tunas Hijau – INDONESIA
- 10 Years EGA Briefings – INDONESIA
- 10 Years Emirates Diving Association – UNITED ARAB EMIRATES
- 10 Years Programa de Voluntariado Ambiental en Espacios Naturales de la Region de Murcia – SPAIN

Philippines

Organisation: Provincial Government of La Union, Philippines

Activity: Clean Up, Tree Planting, Environmental Education

“Residents are more conscious of how a clean environment reduces the risk of diseases like dengue fever.”

The Provincial Government of La Union is a local government located in the north of the Philippines, near the city of Santa Cruz. It works actively to improve quality of life for all residents of the region.

This year was the first year the group participated in Clean Up the World Weekend, and its results were impressive, with the group organising approximately 3,000 volunteers in 19 towns. Together, they collected over 30 tonnes of waste and planted 200 trees. Waste collected on the day was sent to local recycling facilities. The clean up volunteers included adults, youths and local government employees.

Organisers reported that clean up sites included markets, schools, waterways and streets. The clean up also helped to beautify the local scenery – making the area more appealing to international tourists.
Spain

Organisation:
Sociedade Galega de Historia Natural Delegación Ferrol

Activity:
Beach and Estuary Clean Up

“Initiatives like this show the earth is a single entity and how small groups with a project can make a big difference.”

Sociedade Galega de Historia Natural Delegación Ferrol has worked for 30 years on the conservation of the native fauna and flora in Ferol, in the northwest of Spain. The group runs a small museum and a library about nature and the environment.

The group has been participating in Clean Up the World Weekend for more than a decade. This year they worked to clean up beaches and estuaries, finding large amounts of debris, including fishing gear, nets, traps and hooks – all of which were removed. Other dangerous rubbish items found included bicycles, tyres and batteries.

Sociedade Galega de Historia Natural Delegación Ferrol believes that it is essential to remove these items as when they degrade, harmful components are released into the sea, forming part of the marine food chain and finally returning to harm humans.

Participant Activities Around the World

Each year Clean Up the World Members are invited to provide us with a report on their Clean Up the World Activities, details of their supporters, and a photo which best represents their participation.

In addition to the links below these can be seen by visiting: www.cleanuptheworld.org/en/PastActivities/activity-report-2010.html

810 organisations in 130 countries* participating
*countries include geographically significant areas.

Click here to read the 2010 Activity Profiles of all our Participants
Participant Activities in Africa
Click here to see images
Click here to read the 2010 Activity Report in Africa
211 organisations (26%) in 31 countries

Participant Activities in Asia Pacific
Click here to see images
Click here to read the 2010 Activity Report in Asia Pacific
226 organisations (28%) in 32 countries

Participant Activities in Europe
Click here to see images
Click here to read the 2010 Activity Report in Europe
82 organisations (10%) in 27 countries

Participant Activities in Latin America and the Caribbean
Click here to see images
Click here to read the 2010 Activity Report in Latin America and the Caribbean
232 organisations (29%) in 25 countries

Participant Activities in North America
Click here to see images
Click here to read the 2010 Activity Report in North America
28 organisations (3%) in 2 countries

Participant Activities in West Asia
Click here to see images
Click here to read the 2010 Activity Report in West Asia
31 organisations (4%) in 13 countries

*countries include geographically significant areas.

United States of America
Organisation: One Beach Plastic
Activity: Beach Clean Up and Waste-Based Art Exhibition

“The abstract arrangements of detritus focus attention on the quantity of plastic washing up on local beaches – and beaches across the planet.”

One Beach Plastic is a collective of artists in the US who remove plastic from the beaches of California and then use the removed waste to create artworks. The two principal artists are Richard Lang and Judith Selby Lang, who have been collecting and removing plastic from the Californian beaches since 1999.

In 2010, One Beach Plastic organised three Clean Up the World activities. The first was a clean up at Kehoe Beach. Following the clean up, the group worked with Larkin Street Youth Services’ Youth Art Program in San Francisco to create an art installation out of plastic waste collected from Kehoe Beach.

Finally, One Beach Plastic raised awareness of the state of the world’s oceans through a waste-based exhibition entitled ‘From Kehoe to Cavallo – the mystery in the mess’.
AFRICA

2010 - Participant Activities in

ALGERIA

Member Activity Summary

Scouts Musulmans Algeriens (SMA)

For the fifth consecutive year, SMA organised activities in support of CUW Weekend with approximately 1,000 Scouts of different age groups participating in events. Given that many Scout activities are strongly linked to nature, including forests, the SMA Scout association chose to undertake their activities in a forest location. The primary activity was a clean up held at a designated forest site, to provide a clean place for visitors to the area on weekends. Participants collected approximately 2,000 bags of waste and passed around leaflets to 140 visitors in the park with information that encouraged the protection of the environment and the proper disposal of waste. In addition, SMA Scouts worked with the El-Hamma Park administration to organise an 'Environmental Marketing and Sustainable Biodiversity' training course, with 25 Scouts taking part.

Through the activities undertaken by the SMA Scouts in 2010, participants gained not only an awareness of environmental issues but were also inspired to contribute positively to preserving their environment.

http://activities.cleanuptheworld.org/?165/2010

CAMEΡOON

Bamenda

Member Activity Summary

The Greens

For their first year participating in Clean Up the World, The Greens organised the 'Beautiful Clean Green Schools' (BECLEGS) campaign. The group gathered 27 volunteers who cleaned up and launched the BECLEGS campaign at the Gratitude Bilingual Nursery and Primary School (GBNPS), in Bamenda. Among the additional activities organised, there was also a series of environmental education seminars, focusing on waste management and tree planting, reaching more than 1,900 students and community members. A clean up was also carried out at a school campus, in which waste was collected and grass around the campus was cleared, raked and used as manure. Following the clean up, a variety of trees were planted around the campus including 100 green flower species, 40 tree flowers, 4 royal palms, 4 pine trees and 2 umbrella trees. The ultimate goal of the group is to transform all schools into beautiful, clean green spaces and thereby establish a culture where communities care for nature, clean up and conserve their environment.

The Greens remarked that their initiatives have imparted sustainable environment knowledge amongst the community and have ensured a continual commitment to nurture the spirit of environmentalism in the pupils and people of GBNPS.

http://activities.cleanuptheworld.org/?5059/3487

Buea

Forestry, Agriculture, Animal and Fishery Network (FAAFNET)

FAAFNET worked with four primary school environmental clubs, providing t-shirts and organising an environmental education awareness campaign during open days - reaching 2,150 pupils and their parents. The group also organised tree planting activities in four communities where these schools are located in the Buea Sub Division in May and June. Approximately 300 volunteers took part, planting 300 trees. This brought the number trees planted by the group to 1,200. The trees planted were local species including fruit trees, medicinal plants, ornamental trees and agro forestry species.

According to the group organisers, this campaign served to create interest in tree planting in both school campuses and communities.

http://activities.cleanuptheworld.org/?3370/2373

Douala

Benevolent Association for Protection of the Environment and the Socially Underprivileged (BAPESU)

BAPESU, in partnership with another local non-governmental organisation, Enemies of Non Biodegradable and Toxic Waste (ENBITOW), jointly organized and carried out a beach clean up activity. This took place on September 18, with 25 volunteers taking part. Throughout the activity, various types of waste ranging from plastics, papers, bottles and even shoes were removed from Base Elf Beach, in Douala. The waste collected was assembled in bags and disposed of appropriately.

Thanks to the volunteers efforts, Base Elf beach was said to now be clean and waste free.

http://activities.cleanuptheworld.org/?820/2493
http://activities.cleanuptheworld.org/?820/3449

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in AFRICA

**Enemies of Non Biodegradable and Toxic Waste (ENBITOW)**

ENBITOW, in conjunction with the Benevolent Association for Protection of the Environment and the Socially Underprivileged (BAPESU), worked together on a beach clean up at Base Elf Beach, in Douala, September 18 for CUW Weekend. Approximately 25 volunteers participated in the activity, which lasted several hours.

Both BAPESU and ENBITOW are determined to work together next year, in order to make their activities bigger and more successful, involving other environmental associations and sponsors.

http://activities.cleanuptheworld.org/?75486/3406
http://activities.cleanuptheworld.org/?75486/3490
http://activities.cleanuptheworld.org/?75486/3505

**Global Sports Alliance Douala Cameroun**

Le 20 Novembre 2010, au stade Camrail de Bassa Douala, 25 jeunes joueurs de la Global Sports Alliance Douala, tousse âgés de moins de 15 ans, ont ramassé environ 12 kg de déchets plastiques.

Cette opération de tri déchet plastiques à contribué à créer un environnement un peu plus propre et sains dans les abords de l’aire de jeu. Cette occasion a aussi permis aux jeunes participants de se familiariser et de partager les idées.

http://activities.cleanuptheworld.org/?7946/2382

**Africa Youth for Peace and Development Cameroun**

The African Youth for Peace and Development Cameroon carried out 2 activities. Firstly, an educational workshop was held to educate youth groups about waste management practises and highlight the dangers that disposing of waste in streams presents. This was followed by tree planting activities, which were carried out through the year, in Kumba. Unfortunately due to lack of sponsorship, the African Youth for Peace and Development Cameroon, were unable to continue with their planned activity to start a household recycling centre.

http://activities.cleanuptheworld.org/?7993/2203

**Food Forestry and Environment Protection and Conservation Society**

The Food Forestry and Environment Protection and Conservation Society, had a successful year in 2010. Throughout the year, 500 trees were planted, 100 tonnes of dirt were removed from the public place in Kumba City, 300 water pools along the streets, were filled with stones and 300 trees were pruned.

The group remarked that increased partnership with local authorities has brought an improved understanding and participation of the local community to find a solution to their environmental issues. This led to the education of 500 people on hygiene and sanitation and the mobilisation of 20 local authorities to support their actions.

Through the building of a solid partnership between the community and local authorities, this helped to solve local environmental problems and raised the community morale.

http://activities.cleanuptheworld.org/?73968/2468

**Rural and Urban Development Association**

The Association trained 50 women to grow Eru, a type of vegetable native to Cameroon. For this activity, trees were required to be planted as they act as support for the Eru to grow, therefore the group viewed this as a significant environmental activity.

The organisers remarked that the initiative was both beneficial to the community as the Eru crops provide a food source for households and the local environment and as the crop was said to have been disappearing from the forests throughout Cameroon in recent years. The association hopes to train more and more people each year to continue with similar activities.

http://activities.cleanuptheworld.org/?74953/2579
http://activities.cleanuptheworld.org/?74953/3257

**CONGO**

Members' Activity Summaries

For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
AFRICA

Brazzaville

Association Pour l'Environnement et Développement de la Jeunesse (APEDJ)/ Association For Environment and Development of Youth

Du 17 jusqu’au 20 Septembre l’APEDJ a répondu « oui » pour soutenir la campagne en réalisant une activité pour la Fin de semaine Nettoyons la Terre. A cela, une action de nettoyage a été menée au Centre de Santé Intégré (CSI), du quartier Kinsoundi, dans le premier arrondissement de Brazzaville. Les membres de l’APEDJ, se sont mobilisés pour rendre beau l’environnement du CSI-Kinsoundi. L’activité a eu la participation des enfants et jeunes de l’école la Médiane, l’équipe sportive de Kinsoundi et quelques jeunes du quartier Kinsoundi.

http://activities.cleanuptheworld.org/?4361/1878
http://activities.cleanuptheworld.org/?4361/1879
http://activities.cleanuptheworld.org/?4361/1880
http://activities.cleanuptheworld.org/?4361/1881
http://activities.cleanuptheworld.org/?4361/2365
http://activities.cleanuptheworld.org/?4361/2949

CONGO (DEMOCRATIC REPUBLIC OF THE)

Kinshasa

Les Amis de la Nature et des Jardins (ANJ)

Les Amis de la Nature et des Jardins helps to promote environmental education for people of the Democratic Republic of Congo. The group works principally in primary and secondary schools in the city, where it promotes awareness and education through the creation of ecologically sustainable gardens in schoolyards. On September 18, the group participated in CUW Weekend through a number of activities at three primary schools. Activities the children participated in included a treasure hunt, tree planting and drawing. Children were also taken to visit local botanical gardens. The day gave the children an opportunity to see botanical gardens while learning about various species of trees and plants. This taught the children how to get involved in actions which protect biodiversity in the context of the UN 2010 International Year of Biodiversity.

http://activities.cleanuptheworld.org/?73918/2219
http://activities.cleanuptheworld.org/?73918/2974

EGYPT

Hurghada

Madinat Makadi Resort, Golf & Spa

Madinat Makadi Hotels worked with diving center, Extra Divers and the Hurghada Environmental Protection and Conservation Association to organise a clean up activity along the coast of Hurghada, by the Red Sea. This activity involved a clean up of the both the shoreline and underwater areas. Divers and guests worked together to collect waste that may be potentially harmful to the coral reef and other marine life. At the end of the activities, participants were given certificates to thank them for their efforts.

http://activities.cleanuptheworld.org/?74140/1988
http://activities.cleanuptheworld.org/?74140/2199

KENYA

Bungoma

Mashombani World Watch

In 2010, with the support of over 300 volunteers, Mashombani World Watch, conducted several activities including ensuring safe and clean water for the community in various locations, the sinking of bore holes in primary schools, tree planting and waste collection in the back streets of Bungoma town. Additionally, an environmental awareness campaign was held, which included essay, photo and art competitions which reached approximately 800 students in 11 schools.

The activities conducted by Mashombani World Watch helped the community to realise the importance of drinking safe and clean water. These efforts have reduced incidences of water borne diseases, and more locals are now approaching Mashombani World Watch for guidance on better ways to care for the local environment and community at large.

http://activities.cleanuptheworld.org/?73368/2003
http://activities.cleanuptheworld.org/?73368/2004
http://activities.cleanuptheworld.org/?73368/2005

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in AFRICA

Bungoma South

SAPHANET Community Based Organisation

The SAPHANET Community Based Organisation in Kenya had volunteers from women’s groups, youth groups and the Kenyan Forest Service who contributed to making a community tree nursery.

Garissa

Garissa Youth Environmental Movement (GYEM)

GYEM, celebrated CUW Weekend on September 25, by organising a clean up in Garissa. Other local groups that participated in the clean up activities on the day included the Kenyan Army, Garissa Youth Project, Garissa Municipal Council, Garissa Teachers Training College, Tawakal Women Group, Usafi Youth Group and Garissa High School. The activity was opened by the District Commissioner of Garissa and more than 300 people participated in the day’s activity. A large amount of solid waste was collected and three common dumpsites were rehabilitated.

The activity also gave group members the opportunity to demonstrate to the community safe handling practices for dealing with waste and highlight the dangers that illegal dumping of solid waste can create.

Nairobi

Catholic University of Eastern Africa - Natural Science Club

For CUW Weekend the Natural Science Club worked with the university’s Geography Club to organise a clean up activity in Kiserian. With the participation of 66 volunteers, a clean up and collection of waste, followed by clearing of illegal dumping sites in the area, took place. Waste that blocked the flow of drainage water was also removed for subsequent collection by the municipal council.

NIGERIA

Member Activity Summary

Ado-Ekiti

Environmental Management Corps (EMC)

In 2010, EMC conducted a series of educational awareness raising activities by visiting households to talk to residents about the benefits of tree planting and the importance of keeping waterways clean.

Onitsha

Young Elite Foundation

Members of the Young Elite Foundation, organised training workshops in the suburb of Nnewi. The workshops informed locals about the benefits of a clean environment, waste management, recycling and waste disposal. The foundation also carried out clean ups of the waterways and surrounding areas on January 15, June 8 (World Environment Day) and December 19.

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
AFRICA

Stand Out For Environmental Restoration (SOFER) Initiative a.k.a Think Clean Think Nigeria

A city clean up activity titled 'Green Garden, Green City', was organised by Stand Out For Environmental Restoration (SOFER), with approximately 13 volunteers participating. The volunteers worked to clean designated areas of Port Harcourt and noted that as the day went on and the volunteers made their way through the city more and more people began to join in voluntarily.

Thanks to the activity undertaken by the group, environmental awareness levels were raised - this was evident from the willingness of volunteers to pitch in and help out with the clean up.

Warri

The Visionaries Academy

In 2010, the Visionaries Academy organised a series of environmental activities. The first was a 3-day activity for CUW Weekend, in September. This took place in Warri, a region of the Niger-Delta reported as having suffered from environmental degradation due to oil spillages. The group worked with secondary schools students to plant trees and conduct clean up activities across the region. Following this activity, the group partnered with the Environmental and Safety Department of Petroleum Training Institute Effurun and organised, the 'Save The Green Project'. The project involved a university campus awareness and community service project which saw the participation of 200 people and received media attention.

Communities from various ethnic groups and cultures were able to unite and work together thanks to the efforts and activities of the group. Furthermore, the organisers remarked that, youth in Warri are beginning to have a different view on the importance of conserving and taking care of their environment.

SOMALIA

SOMALIAN Member Activity Summary

Somali Human Rights Association (SOHRA)

In March, May and September, SOHRA organised clean up and tree planting activities in 5 different Internally Displaced Persons (IDP) camps. Approximately 580 volunteers took part in planting a total of 500 trees. In each IDP's settlement 100 trees were planted and 3 tonnes of waste was collected. The organic waste was separated for burning and buried in the ground. Furthermore an environmental education campaign was held in the 5 IDP settlements in conjunction with the activities.

Through their activities, the group’s efforts have helped to create a cleaner, healthier environment in the IDPs communities. The activities also allowed people to share ideas and work together to make a positive contribution to the local environment. Members of SOHRA are also hopeful that the planting of native trees will encourage native birdlife to the area.

SOUTH AFRICA

SOUTH AFRICAN Member Activity Summary

AfriOceans Warriors

AfriOceans’ works to educates primary school students about the importance of their rivers and oceans. From September 13-17, the AfriOceans Conservation Alliance (AOCA), in partnership with the City of Cape town conducted the YES International Coastal & River Cleanup Week in the suburb of Delft on the outskirts of Cape Town. Workshops were conducted in four schools to educate students about the importance of rivers and oceans for our environment, the issues affecting them and finally possible solutions for conserving and protecting water resources. Following the workshop, a selection of 30 students from 8 schools received training in assessing water quality and were equipped with water testing kits, small nets and rubber gloves. These ‘river warriors’ then set out to assess water quality of a 500 metre stretch of the Kuils River.

For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
2010 - Participant Activities in AFRICA

Environmental Action

Environmental Action organised 5 activities in support of the Clean Up the World campaign in 2010. As part of their 'Our School Cares' program - the largest of its kind in the Western Cape - students from the southern suburbs’ schools participated in a clean up of Milnerton’s lighthouse beach with approximately 480 participants taking part in the program. After spending a few hours picking up waste, the group collected 638 bags of waste, weighing an estimated 3,200 kg. The waste was then taken to waste management centres for proper disposal. Following the clean up, organisers conducted an audit of the waste items collected, in order to indicate where the majority of this waste originated from.

In addition to this activity, eight schools in Cape Town introduced recycling initiatives to make their schools more 'waste wise'. This challenge was also undertaken by three community groups in the region: Zusakhey from Du Noon, Eco-Maties from Stellenbosch, as well as the PACT (Passionate About Cape Town) social networking group.

http://activities.cleanuptheworld.org/?5368/3230
http://activities.cleanuptheworld.org/?5368/3266
http://activities.cleanuptheworld.org/?5368/3437

Johannesburg

Plastics Federation of South Africa

For CUW Weekend, the Plastics Federation of South Africa organised 'Clean Up South Africa Week' from September 13-18, with approximately 55,000 volunteers taking part. Students from both coastal and inland schools, community and business groups, all participated in the week long activities. Groups located in inland areas, were also encouraged to undertake dam and other water way clean ups as a measure to help minimise the amount of waste that is transported down these waterways and eventually ends up in the ocean. The Federation also used the services of two boats to removed waste from the Liesbeek River, in Cape Town and the Mangrove areas of Kwazulu-Natal. The activities attracted significant media coverage on television and radio networks and in print media, throughout South Africa.

The week long activity was said to have created a greater awareness of the problems of marine litter and how human habits can contribute to this problem.

http://activities.cleanuptheworld.org/?1034/2430
http://activities.cleanuptheworld.org/?1034/2548
http://activities.cleanuptheworld.org/?1034/2549
http://activities.cleanuptheworld.org/?1034/2550
http://activities.cleanuptheworld.org/?1034/2814
http://activities.cleanuptheworld.org/?1034/2829
http://activities.cleanuptheworld.org/?1034/2830
http://activities.cleanuptheworld.org/?1034/2831
http://activities.cleanuptheworld.org/?1034/2832
http://activities.cleanuptheworld.org/?1034/2833

TUNISIA

Members' Activity Summaries

Tazarka

Association de l'Environnement de Tazarka

En 2010 L'Association de l'Environnement de Tazarka a organisé deux événements: les campagnes de plantation d'arbres et la visite guidée à la lagune de Tazarka, déclarée une zone protégée. Avec la participation de comités de quartiers, l’association a planté une centaine d'arbres dans différents endroits. Par ailleurs, l’association a menée une visite guidée à la lagune avec les clubs d'environnements. Les écoliers ont pu voir la diversité biologique, la faune et la flore existante dans ce milieu.

http://activities.cleanuptheworld.org/?3399/2900
http://activities.cleanuptheworld.org/?3399/3412

ZIMBABWE

Members' Activity Summaries

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
Global Enlightenment And Conservation Trust

Global Enlightenment And Conservation Trust, held an educational workshop for youth about the destructive effect that some traditional activities being practiced in the area could have on the environment. Gold panning, deforestation and uncontrolled fires are examples of such activities. The group conducted club sessions every Wednesday for the 3 months before and during November. A series of quiz competitions were conducted, with prizes including a jelly stove (alternatives to firewood), low energy consuming rechargeable lamp (energy utilisation) and solar panel batteries being awarded to participants.

As mentioned by the organiser's, the sessions also had notable impacts on the community with quite a number of parents in the community appreciating the work with most of them offering volunteer support in upcoming events. The group was also encouraged by the school head to continue having these sessions in future asking them to consider making this environmental club a permanent feature on the school co-curricular activities calendar.

http://activities.cleanuptheworld.org/?5092/3062
http://activities.cleanuptheworld.org/?5092/3063
2010 - Participant Activities in ASIA PACIFIC

AUSTRALIA

Member Activity Summary

Adelaide

Ford Residents Group

For the 9th year, the Ford Residents Group held a clean up activity in the Adelaide Hills, predominantly at Handorf and surrounding areas. This activity was in conjunction with CUW Weekend and was labelled 'Enchantment of the Hills'. A handful of volunteers participated in removing debris and recycling relevant items. Risk assessments were conducted and potential foreseeable risks were brought forward to the relevant jurisdictions. 6 bags of waste were collected in total.

This initiative helped maintain a safe, enjoyable and prosperous environment.

http://activities.cleanuptheworld.org/?620/2526

Broome

Barradict Sport Fishing Charters

Members of the Barradict Sport Fishing Charters, conducted a clean up of the magroves at Jack's Creek, near the Eco Beach Wilderness Retreat, in Broome, on September 18. The group worked to remove waste, potentially hazardous to marine life, from the creek. All waste collected, was sorted, recycled and disposed of properly.

The efforts of the group were regarded as having made a significant contribution to the area, as the creek flows into the nearby ocean, where turtles, dolphins, whales, dugongs and other marine life are all coexisting.

http://activities.cleanuptheworld.org/?5118/2805

Maclean

Maclean Landcare Group

The Maclean Landcare group contributed to enriching biodiversity in their community, through working at a community nursery, in Townsend. After obtaining a small grant to purchase equipment, members of the group were able to grow local plant species at the nursery with the support of the Clarence Valley Council’s Bush Regeneration team, Weeds Inspector and Environmental Services Coordinator. A highlight of the year’s activities was on National Tree Day, July 20, whereby community members could exchange weeds for a native plant species. 160 plants were distributed on the day.

http://activities.cleanuptheworld.org/?7450/1834

http://activities.cleanuptheworld.org/?7450/3516

Sydney

Clean Up Australia

This year, inspired by the theme ‘Just One Piece’, community groups, schools and businesses across Australia took part in Clean Up Australia Day, in March.

Clean Up Australia Day activities were carried out at 7,073 registered sites including parks, rivers, waterways, bush land and beaches. More than 588,000 people participated, working together to collect an estimated 15,560 tonnes of rubbish which would have otherwise accumulated in the environment. Clean Up Australia also ran promotions for the day on television, radio and the internet, helping to inspire participation.

In September, the Great Northern Clean Up was conducted north from the Tropic of Capricorn. Also, Clean Up Australia ran a series of other initiatives including Clean Up Mobile Phones, advocating for the national introduction of Container Deposit Legislation and supporting local community action.

http://activities.cleanuptheworld.org/?3253/2143

http://activities.cleanuptheworld.org/?3253/2146

http://activities.cleanuptheworld.org/?3253/2148

http://activities.cleanuptheworld.org/?3253/2457

http://activities.cleanuptheworld.org/?3253/2727

BANGLADESH

Members' Activity Summaries

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in ASIA PACIFIC

Safety Assistance For Emergencies (SAFE)

For the third year as a member of Clean Up the World, SAFE conducted numerous activities in various locations throughout the year. With activities including both shoreline and underwater clean ups, in addition to tree planting, the group's activities took place on the key environmental days of the year. These encompassed World Water Day in March, Earth Day in April, World Environment Day and World Ocean Day, both in June. For the CUW Weekend, in September, the group also conducted a beach clean up at Cox’s Bazaar, one of the five locations which the organisation assisted over the year.

As a result of these efforts, SAFE motivated residents to take care of their environment, and instilled a sense of responsibility, pride and ownership of their place and community.

http://activities.cleanuptheworld.org/?3316/1961
http://activities.cleanuptheworld.org/?3316/2100
http://activities.cleanuptheworld.org/?3316/2102
http://activities.cleanuptheworld.org/?3316/2306
http://activities.cleanuptheworld.org/?3316/3499
http://activities.cleanuptheworld.org/?3316/3539

Volunteer Aid

Working with the support of Safety Assistance for Emergencies (SAFE), Volunteer Aid brought together more than 1,000 volunteers to participate in clean ups and tree planting activities during key environmental days, in 2010. These clean ups took place at various locations including Dhaka, Bandarban, Cox’s Bazaar, Kuakata and St. Martin Island.

Volunteer Aid remarked that thanks to clean up efforts undertaken at the beach clean-up at Cox’s Bazaar, the local people felt greater ownership of the community and increased motivation to keep it in a clean state.

http://activities.cleanuptheworld.org/?3350/2092
http://activities.cleanuptheworld.org/?3350/2631

BHUTAN

Member Activity Summary

Bhutan Scout Association

On October 24, more than 1,000 residents of Chang Jiji Community joined in activities organised by the Trophen Troop from Bhutan Scout Association. Participants actively took part in cleaning their areas, and afterwards gathered at the Chang Jiji stadium for an advocacy program which involved education on waste management.

http://activities.cleanuptheworld.org/?5107/2792

BRUNEI DARUSSALAM

Members' Activity Summaries

Persekutuan Pengakap Negara Brunei Darussalam (Brunei Scout Association)

More than 200 Scouts gathered at the Serasa Water Complex to conduct a clean up of the shoreline area, for their participation in CUW Weekend in September. Organised by the Brunei Scout Association, Scout members, young and old, took to the Serasa shores to collect waste and were followed by senior Scouts who boarded kayaks and small fishing boats to help.

Scouts from the three other districts also conducted clean up events at other key locations, including Sg Liang beach in Belait, Seri Kenangan beach in Tutong and the Temburong Youth Centre in Bangar.

http://activities.cleanuptheworld.org/?75051/2700
http://activities.cleanuptheworld.org/?75051/3147
http://activities.cleanuptheworld.org/?75051/3150

CHINA

Member Activity Summary

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in
ASIA PACIFIC

RSP Community Outreach Committee

As a new member of Clean Up the World, RSP Community Outreach Committee conducted two events. The first was the creation of a 'Flea Market', an initiative where people donated unwanted goods that were repaired and then reused. As part of the event, artistically talented members hand decorated second hand and recycled bags. The Flea Market was an overwhelming success, attracting not only its own members, but also many local people.

The second was a beach clean up, organised on No.3 Beach of Qingdao city. On the day, a group of 34 volunteers cleaned up the beach. Their efforts didn't go unnoticed, with the activity attracting the attention of a prominent Qingdao media outlet which published a story three days later.

http://activities.cleanuptheworld.org/?5085/2765

INDIA

Member Activity Summary

Allahabad
National Forum for Environmental Studies and Conservation (NESCO)

In 2010, volunteers from NESCO, established a medicinal garden at the Ewing Christian College Campus. Rare and endangered medicinal plant species, native to the Vindhyan Hill Range, were planted in the garden.

http://activities.cleanuptheworld.org/?576/2060

Bangalore
Asian Youth Development Concern

The 'Go Green' campaign was organised by the Asian Youth Development Concern, with several activities being conducted throughout 2010. The first event took place at the Kings Convent School, in Bengaluru for CUW Weekend, in September. Students at the school participated in a waste management and climate change workshop, followed by a clean up and tree planting activity, held on the school grounds. The second activity, a clean up in Bandipur National Park, saw the participation of members of the group and 20 additional volunteers, working to clean a 6 km area of the park. The activity was supported by the local forest department.

http://activities.cleanuptheworld.org/?4639/2103
http://activities.cleanuptheworld.org/?4639/3215

Faridabad
Green the Gene

In 2010, Green the Gene organised the 'Green Inspiration' activity - an inter-school competition, based on different environmental issues. A total of 35 schools took part in the competitions, to understand the necessity for conserving ones local environment. Each school came up with their own ideas as to how they could make each of their campuses more environmentally friendly.

http://activities.cleanuptheworld.org/?4015/1903

Ghaziabad
Sarvajan Sukhaya Seva Samiti - Vasundhara, Ghaziabad

Sarvajan Sukhaya Seva Samiti planted 250 different species of plants in July and an additional 100 more, during CUW Weekend in September. An environmental awareness raising activity was also conducted on July 11, whereby 70 social workers gathered to discuss a range of issues, including pollution control and climate change. These activities were complemented by a plastic bag awareness raising day, held on August 29. Titled the 'Say No to Plastic Bags - use Jute Bags and Save the Environment' activity, approximately 60 volunteers distributed 250 jute bags for the public to use in the place of plastic bags.

The activities not only gave community members the opportunity to meet each other, but they also allowed for people to share ideas and work together to make a positive contribution to the local environment.

http://activities.cleanuptheworld.org/?73369/2065
http://activities.cleanuptheworld.org/?73369/2083
http://activities.cleanuptheworld.org/?73369/2084
http://activities.cleanuptheworld.org/?73369/2925
http://activities.cleanuptheworld.org/?73369/2926
http://activities.cleanuptheworld.org/?73369/3501
http://activities.cleanuptheworld.org/?73369/3502

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
Goeken IAYP Volunteers

To celebrate Earth Day, members of Goeken IAYP, organised for their student volunteers to plant herbs such as basil, aloe-vera, coriander, spinach and mint in the school nursery. This was followed by a series of waste management activities focusing on principals of the 4 R’s - refuse, reduce, reuse, recycle. The first activity, a 'Say No to Plastic Bags' activity, saw the group work with school students to make paper bags out of waste papers, which were then distributed to local pharmacies to use. This was followed by the 'Value Out of Nothing' recycling project, with waste paper and old note books being collected by students to be made into handicrafts and eco friendly products by inmates at the Tihar jail, in Gurgaon.

http://activities.cleanuptheworld.org/?4782/2437
http://activities.cleanuptheworld.org/?4782/2866
http://activities.cleanuptheworld.org/?4782/3459

Nagpur

Green Vigil

Climate Change was the theme of multiple Clean Up the World activities conducted by Green Vigil in the months of June, August and September 2010. These campaigns reached more than 2,000 people, who were made aware of measures that they could take to combat climate change. The activities included a clean up at Lake Telankhedi on CUW Weekend. Earlier in the year, Green Vigil also undertook tree planting activities in the months of July and August, planting 100 saplings of indigenous species in an effort to conserve biodiversity.

Green Vigil wrote articles for local newspapers and attended interviews with broadcast media to engage the community in measures to control environmental pollution.

http://activities.cleanuptheworld.org/?5267/3075
http://activities.cleanuptheworld.org/?5267/3411

Trivandrum

GreenTechy

For the second year, GreenTechy organized a clean-up event at Papanasam beach, in Kerala, on March 28. The group generated community attention around the event and the media reported it in newspapers. Organisers of the clean up remarked that the community appreciated the efforts of the group in organising this clean up and that it helped pave the way for similar events for youngsters and the public to participate in. The hard work of the group has also encouraged others to be responsible citizens and fostered an increase in positive attitudes towards caring for the environment in the local area.

http://activities.cleanuptheworld.org/?74113/2073

INDONESIA

Members' Activity Summaries

Mataram

Komunitas Hijau Biru (Blue Green Society)

The Komunitas Hijau Biru, organised a film screening focusing on waste management. This animation film described how to implement the 3Rs of reduce, reuse and recycle in everyday habits. Approximately 30 people participated from Yayasan Peduli Anak. The main goal of the film screening was to improve local knowledge of waste management.

http://activities.cleanuptheworld.org/?7786/2319
http://activities.cleanuptheworld.org/?7786/2356

UBUD

Global Children Care Incorporated

The Global Children Care Incorporated installed colour coded recycling bins for glass, paper and plastic and compost pits at schools in Bali. Having these facilities not only helped the school gardens flourish from the use of the compost, but also ensured that the drains and grassy nature strips in front of the schools were kept cleaner. The school playground has therefore become a healthier and safer environment for both teachers and students.

http://activities.cleanuptheworld.org/?7880/2418
http://activities.cleanuptheworld.org/?7880/2927
http://activities.cleanuptheworld.org/?7880/3508
http://activities.cleanuptheworld.org/?7880/3509

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in ASIA PACIFIC

EGA briefings

On 5 December, EGA Briefings organised ‘Jalan Pagi Peduli Lingkungan’ (A Morning Walk for the Environment). Approximately 800 organizations from 35 cities across the islands of Sulawesi, Java, Bali, Sumatra and Borneo were invited to participate. Aside from the clean up, an environmental education campaign was conducted, focusing on the topics of climate change, environment and health and recycling. The event received coverage on radio and television channels and in newspapers across Indonesia.

Thanks to the efforts of all involved, both the clean up and the education campaign provided information and motivation for communities to start their own clean-up activities.

http://activities.cleanupteworld.org/?610/2911

IRAN (ISLAMIC REPUBLIC OF)

Members’ Activity Summaries

Tehran

Progressive Schools for Protection of Environment (PSFPOE)

On World Environment Day the students of PSFPOE were invited to participate in a special ceremony in the hills of a park in Tehran. The host of the ceremony was a leading and active NGO in the Islamic Republic of Iran, named Peace and Friendship Messengers. Students wrote their ambitions and wishes for better living in the world on a sheet of paper and hung them on the branches of the trees. All the wishes were about peace, friendship, peaceful coexistence and protection of the environment. Reports of this ceremony were published in magazines and newspapers.

http://activities.cleanupteworld.org/?73720/2058
http://activities.cleanupteworld.org/?73720/2491
http://activities.cleanupteworld.org/?73720/2680
http://activities.cleanupteworld.org/?73720/2719
http://activities.cleanupteworld.org/?73720/2993
http://activities.cleanupteworld.org/?73720/3312
http://activities.cleanupteworld.org/?73720/3314
http://activities.cleanupteworld.org/?73720/3441

JAPAN

Member Activity Summary

Tokyo

Japan Environmental Action Network (JEAN)

JEAN conducted biannual nationwide clean ups, throughout 2010. A total of 247 sites were cleaned, with 28,508 volunteers covering a distance of 243 km and picking up over 127 tonnes of waste altogether over the year.

Moreover, as JEAN places an emphasis on the marine debris problem, they also put their efforts into investigating the waste and added this information to their annual coastal cleanup survey which has been running since 1990. This report has assisted the group in lobbying the Japanese government as this data has brought awareness to the serious marine litter problem. A major success from this report has been the introduction of the Law for Promotion of Marine Litter Disposal in 2009. JEAN recognises that this citizen-initiated legislation could not have been possible without the support of the Japanese volunteers working together every year to collect marine litter data.

http://activities.cleanupteworld.org/?581/2200

Scout Association of Japan

As part of Scouts Day a large contingent of Japanese Scouts celebrated CUW Weekend - with 37,158 Scouts and leaders from 1,066 Scout groups throughout Japan taking part on September 20. The Scouts participated in various environmental education and clean up activities and, as part of their efforts, removed a mountain of waste including 71,389 cans and PET bottles.

http://activities.cleanupteworld.org/?4042/2964

MICRONESIA (FEDERATED STATES OF)

Member Activity Summary

For more information about Clean Up the World visit www.cleanupteworld.org and http://activities.cleanupteworld.org
2010 - Participant Activities in Asia Pacific

**Australian Embassy in Pohnpei, Federated States of Micronesia**

The DFAT post in Micronesia was proud to co-sponsor Clean Up the World activities in Pohnpei along with the Pohnpei State Government and the Pohnpei Environmental Protection Agency. The Governor of Pohnpei gave half-day administrative leave to all state employees and public schools, resulting in more than 3,000 individuals taking part. In addition to financial sponsorship (used mainly for rubbish bags, gloves and banners), post sponsored fuel so that marine clean up activities could take place.

[http://activities.cleanuptheworld.org/?4891/2961](http://activities.cleanuptheworld.org/?4891/2961)

**NEW ZEALAND**

**Christchurch**

**Member Activity Summary**

2WAYS Co. Ltd.

On September 18, 2 weeks after the 7.1 magnitude earthquake that struck Christchurch on September 4, 12 volunteers took part in a clean up along the Avon riverbank. Participating since 2003, 2WAYS organised this event in support of CUW Weekend. Approximately 60 kg of waste was collected on the day.

As a symbol of appreciation, the volunteers were rewarded with an event bookmark with a photo of Avon River for their efforts in cleaning up this area which is rich in natural beauty and cultural heritage. Organisers remarked that the most significant reward for each volunteer was the feeling of having made a contribution to this pretty garden city.

[http://activities.cleanuptheworld.org/?670/1583](http://activities.cleanuptheworld.org/?670/1583)

**PAPUA NEW GUINEA**

**Port Moresby**

**Member Activity Summary**

Bank South Pacific (BSP) Papua New Guinea

BSP organised clean up days across Papua New Guinea to coincide with the CUW Weekend in September. All 36 branches participated in the inaugural event, organising a clean up day for schools on the Friday, prior to the main clean up events on Saturday. BSP used its branch network to act as distribution centres for clean up kits and materials and their cleaning contractors, to dispose of the waste collected.

BSP believes it has an environmental responsibility and has employed suitably qualified environmental specialists to provide training and education to bank employees and the broader community on an on-going basis, illustrating a commitment to be part of a shift in the community towards care and sustainability of the environment.

[http://activities.cleanuptheworld.org/?5143/2837](http://activities.cleanuptheworld.org/?5143/2837)

**PHILIPPINES**

**Makati City**

**Member Activity Summary**

Metro Pacific Investments Corporation

For their second consecutive year, the Metro Pacific Investments Corporation organised 'Shore It Up', a coastal and underwater clean up campaign. With more than 100 volunteers, including local barangay officials, families, students, professional divers and employees working to clean the area of Puerto Galera - a 5 km area of shoreline declared as a marine sanctuary.

Volunteers demonstrated to the local community their commitment to preserving biodiversity and removed waste from the ocean and shore line. Upon completion of the activity, waste bins were installed along the shoreline, to ensure that the area remains waste free.

Organisers noted that the activity was a success, not just due to the increased awareness for caring for the environment, but also for the united action that the volunteers displayed through working together.

[http://activities.cleanuptheworld.org/?5044/2679](http://activities.cleanuptheworld.org/?5044/2679)

**Mandaluyong**

**Clean Up the Philippines Movement Inc.**

For the seventh year, the Clean Up the Philippines Movement coordinated a nationwide clean up event titled 'Clean Up the Philippines Day’ (CUP Day). CUP day coincided with the celebration of CUW Weekend in September and gathered various organisations and volunteers from all over the country to participate in their own clean up activities.

In support of this event, an environmental exhibition and fashion show by Clear Specs Production, were held at the SM Megamall in Mandaluyong City.

[http://activities.cleanuptheworld.org/?7672/2110](http://activities.cleanuptheworld.org/?7672/2110)

For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
Boy Scouts of the Philippines

For CUW Weekend celebrations in September, the Boy Scouts of the Philippines conducted a clean up of the Manila Bay area. With 20 Scouts armed with nets, bamboo poles and gloves, they cleared and collected waste along the Bay. The bay has large amounts of waste on the coast line and has been deemed as a health hazard by the City Government, who have advised the public against swimming due to the water contamination.

Scouts chose the Manila Bay location for their clean up, as this is where they live and it is also a tourist attraction. Scout leaders remarked that the willingness of Scout groups to participate in these activities demonstrated the dedication of Scouts to contribute to conserving their local environment.

Brighton Venturers

Brighton Venturers, hand in hand with other volunteer groups, participated in a clean up along the coastline of Manila, on September 25, for CUW Weekend and Ocean Conservancy's International Coastal Clean Up. Working under the theme: 'Trash travels from our hands to the sea, round the globe and through time', the activity was supported by the Department of Environment and Natural Resources through its Special Concern Office.

This activity was organised with the intention of raising levels of awareness amongst the community about the continuing fight against marine debris which threatens biodiversity and marine life. Organisers of the event remarked that an activity like this one reminds us of the need to dispose of waste properly and follow the 3 R's to reduce, re-use and recycle.

Provincial Government of La Union, Philippines

This year was the first year the group participated in CUW Weekend, and results were impressive, with the group organising approximately 3,000 volunteers in 19 towns. Together, they collected over 30 tonnes of waste and planted 200 trees. Waste collected on the day was sent to local recycling facilities. The clean up volunteers included adults, youths and local government employees.

Organisers reported that clean up sites included markets, schools, waterways and streets. The clean up also helped to beautify the local scenery - making the area more appealing to international tourists.

The Singapore Scout Association

Scouts from the Singapore Scout Association sweated it out under the tropical sun to clean up Pasir Ris Park. Together, 43 Scouts collected over 180 kg of rubbish in their clean up efforts. Working in partnership with 'Waterways Watch Society', an environmental NGO, participants were given hand-on experience in water testing and were also taught about the importance of water conservation.

Sri Lanka Scout Association

Close to 300 Scouts from the 42nd Colombo Scout Group took part in clean up activities, from September 17-18 at Royal College, in Colombo 7. Working in small teams, the Scouts cleaned up sites in their own towns, villages and schools. In addition, they carried out tree planting activities.

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in ASIA PACIFIC

Good Neighbor Foundation

For their 10th year participating in Clean Up the World, the Good Neighbor Foundation mobilised approximately 20,158 volunteers to take part in their ‘Clean Earth, Environment Taiwan’ campaign. Volunteers worked together to pick up waste, remove gum from the streets and unblock gutters and drains at more than 350 locations across the country. This year the group worked with the 7-Eleven Corporation to not only promote their event, but also to use the 7-Eleven stores as a registration platform for community groups.

By carrying out clean ups, the campaign was said to have changed attitudes in the community and promoted the idea that through small actions, community environments can be kept clean - giving residents a sense of pride of their locality and allowing community spirit to grow.

http://activities.cleanuptheworld.org/?609/2711

VANUATU

Members' Activity Summaries

Australian High Commission, Port Vila

This year, the centrepiece of the activities undertaken by the DFAT post in Vanuatu was the community clean up day in Port Vila on September 18, including a ‘splash for trash’ aimed at cleaning up the Port Vila harbour, run by a local scuba diving business. In the lead-up to the clean up event, post also joined with local environmental and development NGOs to conduct a series of school visits to promote the campaign and raise awareness about environmental issues.

http://activities.cleanuptheworld.org/?824/2270
http://activities.cleanuptheworld.org/?824/2912

VIET NAM

Member Activity Summary

Ho Chi Minh City Environmental Protection Agency (HEPA)

A wide variety of activities were carried out as part of the Clean Up Ho Chi Minh City, undertaken by HEPA, for CUW Weekend, in September. Clean ups of residential areas, alleys and streets were carried out, drains were cleaned and trees were planted to enhance the city streetscape. An estimated 10,000 volunteers took part in the activities organised by the group throughout 2010.

http://activities.cleanuptheworld.org/?3947/2567

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in Europe

CROATIA

Member Activity Summary

Komiza

Mali Zeleni & Bisevo (Little Green Man & Bisevo)

In 2010, Mali Zeleni and Bisevo successfully organised two activities in support of Clean Up the World. The first activity was the repair and enlargement of an old path between Porat and Salbunara Bay, allowing easy communication between the two bays. The project was approved and supported by the Croatian 'Ministry of the Sea'.

The second activity was the creation of a waste art display based on waste collected around the island. The intention of the display was to show people that almost anything can be recycled. The NGO ‘Karkatag’ from Belgrade in Serbia made sculptures from old parts of vehicles. One of the sculptures built was a swing with big hand on the top that waved to the sea.

Mali Zeleni and Bisevo hope to continue their work to protect the island, which has been rated one of the richest areas of biodiversity in the world, according to Europe ecological network NATURA 2000.

http://activities.cleanuptheworld.org/?3495/1971

Split

Skautski klub Split

The Skautski Klub Split held an environmental awareness raising seminar, educating citizens about a range of environmental issues including climate change and pollution. The seminar also focused on practical solutions to address certain environmental issues, with tips on how to save water and a recycling workshop being incorporated into the seminar. In addition to this, a clean up of the beach at Marjan Hill and local water sources was also carried out.

http://activities.cleanuptheworld.org/?5238/2998

CZECH REPUBLIC

Members' Activity Summaries

Prague 4

Czech Union for Nature Conservation (CSOP)

CSOP coordinated 166 organizations across the country to conduct various clean ups throughout 2010. Concentrating their efforts on cleaning forest reserves, cities, parks, villages, streams, national parks and more than 70 km of river banks, at total of 13,107 volunteers collected an estimated 104 tonnes of waste. 12.3 tonnes of the waste collected was sent to recycling centres for processing. In addition to this, several illegal landfill sites were also cleaned up.

http://activities.cleanuptheworld.org/?591/2314
http://activities.cleanuptheworld.org/?591/2968

GERMANY

Members' Activity Summaries

Berlin

BSR Berliner Stadtreinigung

In 2010, Berliner Stadtreinigung took part in CUW Weekend, which coincides with Berlin’s annual volunteer day ‘Berlin Freiwilligentag’. Berliner Stadtreinigung supported participants with manpower and materials, such as brooms and work gloves. Furthermore, the group provided volunteers with materials so they could organise ongoing clean ups throughout the year, with the aim of keeping different areas of Berlin litter free. The group also provided an environmental educational program for kindergarten, giving children the chance to learn about waste and recycling.

To complement these activities, the group also supported diving club ‘Adlershofer Tauchclub’, by disposing of waste that divers had collected after carrying out clean ups at numerous ponds throughout Berlin.

http://activities.cleanuptheworld.org/?7698/2349
http://activities.cleanuptheworld.org/?7698/2352

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in EUROPE

Stadtreinigung Hamburg
For the 13th year running, Hamburg’s spring cleaning campaign, “Hamburg räumt auf” (Hamburg cleans up), was a great success. This annual community campaign, organised by Stadtreinigung Hamburg from March 20-29, attracted the participation of 47,100 volunteers, working across 755 clean up sites. By the end of the campaign, a total of 245 tonnes of waste was collected.

The campaign was seen to be a success - not only as it provided an ongoing feeling of responsibility for keeping the city clean but it also encouraged voluntary work in the community and promoted team spirit.

http://activities.cleanuptheworld.org/?624/2157

GIBRALTAR*

Gibraltar Member Activity Summary
Environmental Safety Group
CUW Weekend, was once again celebrated in Gibraltar, with a series of activities organised by the Environmental Safety Group. The weekend commenced with a ‘Green Parade’ and exhibition, featuring models made from waste and other colourful and informative displays was held at John Mackintosh Square. This was followed by a series of clean ups held over the weekend. Approximately 500 volunteers collected hundreds of bags of waste, with divers and absailers getting involved by removing waste from difficult to reach places. Items collected included an assortment of e-waste removed from coastal areas. A planting project was also carried out to remove invasive plant species from designated areas.

This is the 6th year that the group has been conducting clean ups and alerting the local government of hotspot sites for littering in Gibraltar. The group welcomed the news this year, that the local government was intending to implement new plans to tend to such sites, to ensure that there is a continual improvement of these areas.

http://activities.cleanuptheworld.org/?3535/1944

ITALY

Milan Member Activity Summary
Legambiente Onlus
For the 18th edition of ‘Puliamo il Mondo’, organised by Legambiente, more than 700,000 volunteers participated in a clean up campaign, held across Italy from September 24-26. Volunteers worked to clean up approximately 5,000 different locations, using the bags, gloves and materials supplied by Legambiente. As a focus of the group’s campaign for the year, was advocating for a national ban on single use plastic bags, volunteers were also given posters displaying messages to promote this issue. A clean up at Park Lambro, which was affected by a recent flood, in Milan, an underwater clean up in Polignano and the restoration of an area of the Motni Sibilini National Park, in Castelluccio di Norica, were all reported as being highlights of the weekend’s activities.

http://activities.cleanuptheworld.org/?7583/2039

NETHERLANDS

Lelystad Member Activity Summary
svzo.nl
In 2010, svzo.nl worked with local municipalities across the Netherlands on an awareness campaign that encouraged citizens to undertake practical actions to address waste management problems. More than 70 municipalities participated in this campaign, by providing information on their websites for the community to get information and find solutions for addressing waste issues. This information was also displayed on the svzo.nl website. In addition to this campaign, local municipalities all across the Netherlands intensified their clean up activities, by holding weekly clean up events with 500 volunteers from the svzo.nl network, contributing to these efforts.

http://activities.cleanuptheworld.org/?3521/1829

POLAND

Members' Activity Summaries

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
EUROPE

Gimnazjum w Rogalinie

Gimnazjum w Rogalinie participated in Clean Up the World for the first time in 2010. Focusing on carrying out regular clean ups in their village, the group aimed to organise a volunteer activity once every three months.

http://activities.cleanuptheworld.org/?5165/2867
http://activities.cleanuptheworld.org/?5165/3266

Warsaw

Our Earth Foundation - Fundacja Nasza Ziemia

For their 17th consecutive year, Our Earth Foundation - Fundacja Nasza Ziemia, organised an event for CUW Weekend, with their 2010 theme being - ‘Conserve Biodiversity - segregate waste’. After a series of public awareness raising events to talk about how a polluted environment contributes to a loss of biodiversity, approximately 86,000 volunteers gathered to participate in clean up activities. Together they collected more than 128 tonnes of waste from more than 200 different sites across the country.

In addition to the clean ups, campaigns focused on saving electricity and water were held all over Poland raising levels of environmental awareness among citizens.

http://activities.cleanuptheworld.org/?720/2704
http://activities.cleanuptheworld.org/?720/2705
http://activities.cleanuptheworld.org/?720/2706
http://activities.cleanuptheworld.org/?720/3028

PORTUGAL

Oeiras

Câmara Municipal de Oeiras

On September 19, the Oeiras City Council organised their 4th consecutive clean up. With the assistance of the Diving School of Lisbon (EML), a clean up of both a local beach and surrounding areas was carried out. Approximately 27 divers, worked to remove waste from the underwater areas of the beach and 51 volunteers participated in cleaning up the shoreline and beach surrounds. Approximately 360 kg of waste was collected on the day.

http://activities.cleanuptheworld.org/?777/2760

RUSSIAN FEDERATION

St-Petersburg

Musora.Bolshe.Net

Musora.Bolshe.Net organised clean up activities across the city of St Petersburg. Working with the local council on these activities, they focused their efforts on mainly conducting clean ups around lake areas. An effort was made to recycle most of the waste that was collected.

http://activities.cleanuptheworld.org/?7432/3471
http://activities.cleanuptheworld.org/?7432/3476
http://activities.cleanuptheworld.org/?7432/3477
http://activities.cleanuptheworld.org/?7432/3488
http://activities.cleanuptheworld.org/?7432/3491
http://activities.cleanuptheworld.org/?7432/3511
http://activities.cleanuptheworld.org/?7432/3512
http://activities.cleanuptheworld.org/?7432/3513
http://activities.cleanuptheworld.org/?7432/3514
http://activities.cleanuptheworld.org/?7432/3515
http://activities.cleanuptheworld.org/?7432/3520
http://activities.cleanuptheworld.org/?7432/3521

SLOVAKIA

Member Activity Summary

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
**2010 - Participant Activities in EUROPE**

**EMED Mining**

EMED Mining organised a clean up of an open air theatre on October 16, after a series of festivals and markets had been held at the venue, in Detvianka, throughout the summer. Students from the Technical University in Zolen and volunteers from the Pensioners Club, worked together to remove waste from the theatre grounds. An additional clean up of Detvianka stream was also conducted, as the stream flows through the festival grounds and much waste had been flowed out of the stadium grounds and further downstream after the festival.

The efforts of the groups over the past few years, has attracted the attention of the local municipality and as a result greater attention has been given to keeping public sites clean and the prevalence of illegal dumping appears to have been reduced.

[http://activities.cleanuptheworld.org/?853/3232](http://activities.cleanuptheworld.org/?853/3232)

**SLOVENIA**

**Member Activity Summary**

**Drustvo za varstvo okolja Eko Gea**

For Drustvo za varstvo okolja Eko Gea’s first year participating in Clean Up The World, they organised for two groups to work on activities aimed at addressing environmental problems in Ljubljana. Their focus was on both cleaning up urban green areas and waste reduction. The group hoped that through their efforts they would raise awareness amongst local people, and in the future attract greater support from the media and more volunteers to participate in their activities.

[http://activities.cleanuptheworld.org/?5394/3288](http://activities.cleanuptheworld.org/?5394/3288)

**SPAIN**

**Member Activity Summary**

**Area de Medio Ambiente de la Excma. Diputación Provincial de Alicante**

El Área de Medio Ambiente de la Diputación Provincial de Alicante, puso en marcha por tercer año consecutivo, una actividad dirigida a todos los ciudadanos de la provincia de Alicante que deseen participar en la mejora de su entorno. En esta actividad se contó con la participación de 30 municipios de la provincia de Alicante, con más de 1,500 voluntarios y más de 20,000 kg de residuos recogidos.

Esta actividad consiguió implicar a un gran número de ayuntamientos de la provincia, que a su vez contaron con la participación de un elevado número de voluntarios. Todos ellos unieron sus fuerzas para conseguir que todas las jornadas de limpieza fueran un éxito, saneando zonas de los municipios llenas de residuos. Como resultado de estas actividades, las zonas han sido recuperadas para el uso y disfrute de ciudadanos.

[http://activities.cleanuptheworld.org/?972/2277](http://activities.cleanuptheworld.org/?972/2277)

**Nueva Acrópolis Barcelona**

La organización Nueva Acrópolis Barcelona, levó a cabo una actividad medio ambiental ‘Planeta Vivo’ que no sólo se enmarcan los proyectos específicos de intervención ambiental, sino todo lo concerniente a la educación medioambiental, a través de aulas de ecología y talleres de buenas prácticas ambientales. Como parte de sus proyectos, el grupo comenzó una nueva acción con la participación de veinte voluntarios - la plantación de un huerto ecológico, en 2010. Además de estas actividades, siguió con el apadrinamiento del río Ripoll a su paso por Sabadell y con regulares excursiones de educación ambiental.

[http://activities.cleanuptheworld.org/?7328/2424](http://activities.cleanuptheworld.org/?7328/2424)
[http://activities.cleanuptheworld.org/?7328/2552](http://activities.cleanuptheworld.org/?7328/2552)
[http://activities.cleanuptheworld.org/?7328/3293](http://activities.cleanuptheworld.org/?7328/3293)
[http://activities.cleanuptheworld.org/?7328/3466](http://activities.cleanuptheworld.org/?7328/3466)
[http://activities.cleanuptheworld.org/?7328/3467](http://activities.cleanuptheworld.org/?7328/3467)

For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
Área de Participación Ciudadana Inmigración y Cooperación al Desarrollo del Ayuntamiento de Málaga

En el 1 de octubre en la playa de Huelin, la Área de Participación Ciudadana Inmigración y Cooperación al Desarrollo del Ayuntamiento de Málaga, realizó varias actividades de limpieza, sensibilización y concreción medioambiental con la participación de unos 300 alumnos de 10 a 13 años. También participaron buceadores de los servicios de emergencia, quienes realizaron una limpieza del fondo marino. Al final del día, la actividad finalizó con una marcha breve para concienciar y sensibilizar a los asistentes y practitioners mediante mensajes, eslóganes y dibujos realizados por los niños.

La idea de la actividad fue fomentar cambios de actitud en la población escolar y en la ciudadanía que favorezcan el respeto y la conservación de las playas mediante el conocimiento del entorno y su problemática. La actividad se contó con la colaboración de la Asociación Madre Coraje y recibió el respaldo de voluntarios de Protección Civil.

http://activities.cleanuptheworld.org/?7941/2834
http://activities.cleanuptheworld.org/?7941/3504

Aulaga Asociación de Educación Ambiental y Ecología Social

Para su décimo primero año de participación en A Limpiar el Mundo, Aulaga realizó una actividad de limpieza alrededor del Paraje Natural y en la playa Guadalmar en el 18 de septiembre para el Fin de Semana de A Limpiar el Mundo. Participaron 54 voluntarios, entre ciudadanos y miembros de Aulaga en la actividad, recogiendo botellas de plásticos y cristal, cartones, cables, pales de madera, sillas y sombrillas de playa. Se contó con el apoyo de voluntarios de Protección Civil y Aulaga obsequió a los participantes con gorras y lapiceros.

El grupo sintió la satisfacción de que en 2010 se recogió menos cantidad de basura y sugirió que hoy en día, los ciudadanos estén más conscientizandos de que es necesario trabajar para proteger la tierra para dejársele en mejores condiciones a las futuras generaciones.

http://activities.cleanuptheworld.org/?7604/2195
http://activities.cleanuptheworld.org/?7604/2196
http://activities.cleanuptheworld.org/?7604/2966

Programa de Voluntariado Ambiental en Espacios Naturales de la Región de Murcia, Spain

En 2010, el Programa de Voluntariado Ambiental en Espacios Naturales de la Región de Murcia, llevó a cabo actividades simultáneas en tres espacios naturales: dos en el litoral mediterráneo y uno en el interior, en el bosque de ribera del Río Segura. En la primera actividad en Calblanque, cerca de 60 personas recorrieron las playas del parque recolectando basura y sensibilizando a los bañistas. También algunos voluntarios, con el apoyo de zodicos, recogieron basura de lugares inaccesibles a pie. Se recolectaron mayoritariamente plásticos y restos de aparejos de pesca.

Para celebrar el Año Internacional de la Biodiversidad, se instaló en el parking una exposición de los valores naturales y paisajísticos del parque que fue explicada por personal del parque y el autor de las fotos. En los otros dos lugares, los voluntarios realizaron un recorrido por los senderos de los espacios y realizaron recogida de residuos. Gracias a estas actividades, los voluntarios tuvieron la posibilidad de vincularse con otros grupos de la comunidad.

http://activities.cleanuptheworld.org/?7612/2806

Voluntaris Sense Fronteras Illes Balears - The Balearic Islands Volunteers without Frontiers

Durante el Fin de Semana de A Limpiar el Mundo, Voluntaris Sense Fronteras llevaron a cabo una actividad de limpieza en la playa del Port Andratx. El grupo convocó a los voluntarios a través de su mailing y las redes sociales. Hubo una gran participación, con más de 60 buceadores en el agua limpiando la playa.

En total, más de 1 tonelada de residuos fueron depositados en el fondo marino y los aliados de la escollera, incluso baterías de coche, hierros del neumático y cables de cobre que ya no contaminaran este bello enclave beneficiando al hábitat y al ecosistema marino y haciendo más agradable el baño a turistas. La actividad se contó con el apoyo de empresas privadas como Timex y Mallorca Recicla para cobrar los costes de compra de material y recarga y alquiler de botellas.

http://activities.cleanuptheworld.org/?7816/2276
http://activities.cleanuptheworld.org/?7816/2559
http://activities.cleanuptheworld.org/?7816/2665
http://activities.cleanuptheworld.org/?7816/2973
http://activities.cleanuptheworld.org/?7816/3307

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in

EUROPE

**Parque Regional Salinas de San Pedro**

Durante el Fin de Semana de A Limpia el Mundo, el Parque Regional Salinas de San Pedro, se celebró un evento organizado por la Dirección General de Patrimonio Natural y Biodiversidad, el Ayuntamiento de San Pedro del Pinatar y la asociación de angloparlantes ADAPT.

En esta actividad acudieron 43 voluntarios que se dividieron en tres grupos y fueron acompañados por dos guías del parque y por el responsable del Proyecto de Acción Artemia. A cada grupo le fue destinado un sector de senderos y áreas recreativas del Parque y se les proporcionó bolsas y guantes para una idónea recogida de basura.

En total, los tres grupos colectaron más de mil litros de volumen de basura, entre colillas, papeles y envases de todo tipo. Gracias a esta actividad, se creó un espacio más seguro y agradable para su próxima utilización y sirvieron de inspiración para los diferentes visitantes para que cuiden, reparen y limpien el medio ambiente de la misma manera que se hizo en este día.

[http://activities.cleanuptheworld.org/?5322/3149](http://activities.cleanuptheworld.org/?5322/3149)

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**SWEDEN**

**Stockholm**

**Member Activity Summary**

**Enprohnet**

In 2010, Enprohnet organised educational programs for school children and conducted clean ups. These activities are hoped to continue in 2011.

[http://activities.cleanuptheworld.org/?970/1908](http://activities.cleanuptheworld.org/?970/1908)

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For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
2010 - Participant Activities in 
LATIN AMERICA & CARIBBEAN

Participants can be Members or Guests. Members can provide an Activity Summary report in addition to creating activities.

ARGENTINA

Member Activity Summary

9 de Julio

Solidaridad Ciudadana

For CUW Weekend n September, Solidaridad Ciudadana organised 3 clean up activities involving the participation of schools from Barrio Brasilia and Barrio la Boca in Nueve de Julio and in the town of French. Group organizers praised the high school from French, for their ongoing dedication to the environment, as the school has been participating in Clean Up the World since 1993, originally through another environmental organization and long term Clean Up the World Member, Vida Silvestre.

http://activities.cleanuptheworld.org/?3983/2400

Buenos Aires

Biblioteca Popular 'Albino Capponi' Lobos (Prov de BsAs) Argentina

La Biblioteca Popular 'Albino Capponi' de Lobos continuó en 2010, con las actividades dirigidas a crear conciencia del cuidado ambiental. Este es el tercer año que participó en la campaña y siguió con el dictado del taller de protección del medio ambiente para niños. Participó del desfile del Bicentenario de la Patria, sosteniendo 200 globos con 200 mensajes escritos por los vecinos de su ciudad, como por ejemplo 'Cuidado del Agua', 'Plantar y cuidar los árboles' y 'Ahorro de Energía'.

Además, como es habitual, hizo la recolección de residuos en el Parque Municipal Ingeniero Hiriart. Las actividades de la Biblioteca Popular tienen siempre una difusión por parte de todos los medios de prensa local, por lo que está considerada como una de las instituciones que se compromete permanentemente al cuidado de nuestro mundo.

http://activities.cleanuptheworld.org/?1080/1996
http://activities.cleanuptheworld.org/?1080/1997
http://activities.cleanuptheworld.org/?1080/2934
http://activities.cleanuptheworld.org/?1080/2937
http://activities.cleanuptheworld.org/?1080/2938
http://activities.cleanuptheworld.org/?1080/2939

Concepcion de la S

Agrupación Jesuítica Santa María Gendarmería Infantil

La Agrupación Jesuítica Santa María Gendarmería Infantil, realizó cuatro actividades en 2010 con todas correspondientes a la Jornada del Día de la Tierra, Día Mundial del Medio Ambiente, Bosque Nativo y el Fin de Semana de A Limpia el Mundo. En estas jornadas se llevaron a cabo actividades de carácter educativo, siembra de árboles, trabajos de huerta, siembra de semillas y instalación de recipientes para residuos y entrega de folletería. De las actividades mencionadas participaron todos los integrantes del grupo, alcanzando la suma de 389 participantes en las cuatro acciones realizadas.

Según el grupo actividades tal como estas, crean conciencia de la necesidad de cambiar nuestra actitud negativa hacia el ambiente así como también de la importancia de llevar adelante acciones de protección ambiental a pesar de la falta de colaboración que se tiene, de los particulares y organismos del estado.

http://activities.cleanuptheworld.org/?7685/2088
http://activities.cleanuptheworld.org/?7685/2338
http://activities.cleanuptheworld.org/?7685/2525
http://activities.cleanuptheworld.org/?7685/3389

Cordoba

Cuerpo de Guarda Ambiente Honorario Municipal

Como de costumbre y por cuarto año consecutivo, el Cuerpo de Guarda Ambiente Honorario Municipal organizó en julio la 'Jornada del Gris al Color' con el Jardín de Infantes República del Libano. Trabajando bajo del lema 'Día de la Tierra', los dos grupos realizaron una limpieza en el camping municipal en la cual participaron unos 120 niños del grupo Scout Niño Jesús de Praga Nº565.

Para el Fin de Semana de A Limpia el Mundo, el grupo organizó actividades de limpieza y concienciación ambiental en conjunto con el mismo grupo y bajo la dirección de Defensa Civil de la Municipalidad de Córdoba. 100 voluntarios participaron en las actividades, denominadas 'Que el Tacho no sea la Cañada'. Estas actividades se desarrollaron en las márgenes del 'Arroyo de la Cañada', realizando una jornada de concienciación dirigida a toda la Comunidad de la Ciudad de Córdoba y una limpieza en la Plaza de los Inmigrantes Colindante al Arroyo.

Según los organizadores, esta actividad ayudaría tomar conciencia de la importancia del arroyo a los habitantes de la ciudad.

http://activities.cleanuptheworld.org/?7633/1995

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in LATIN AMERICA & CARIBBEAN

General Pico
Asociacion Civil Cooperar
La Asociación Civil Cooperar se realiza anualmente, muestras fotográficas con presentaciones ambientales con el objetivo de concientizar sobre el cuidado del medio ambiente y sus recursos. En 2010, el grupo continuó con esta actividad, organizando una muestra para concientizar desde las escuelas a los alumnos y su entorno social y familiar sobre el manejo de la basura domiciliaria y aplicando los conceptos de las 3 R’s.

Mendoza Capital
Jóvenes por la paz - Escuela de Bellas Artes
Jóvenes por la Paz realizó dos actividades en 2010. Primeramente, el grupo pintó murales que tratan el impacto humano sobre el medio ambiente, en la Escuela Hogar Eva Perón. Esta actividad formó parte del programa ‘Mendoza Solidaria’ - un programa con el objetivo de recorrer el tejido social a través del espíritu de servicio, la sensibilidad y la conciencia ciudadana. Por el Día Mundial del Medio Ambiente en junio, se presentó un concurso, 'Desechart' (desechos creativos), donde solicitaba que las obras fueran realizadas con materiales reciclables y las técnicas eran libres. Después de elegir las obras ganadoras, se realizó una muestra con todos los trabajos presentados para el Fin de Semana de A Limpia el Mundo.

Puerto Iguazú
Iguazú Limpia
La tarde del 18 de septiembre, de 16h a 18h, Iguazú Limpia - un grupo de vecinos y amigos, emprendieron una limpieza del área público de Puerto Iguazú, con el fin de brindar un ejemplo positivo a los jóvenes y niños de la ciudad y llamar la atención de sus representantes sobre la problemática ambiental. El grupo recogió toda la basura que fue encontrado en el camino, colocándola en 35 bolsas de basura en total. Gracias a su actividad, el grupo comentó qué fue una tarde altamente positiva. Puesto que todo fue una propuesta de dos vecinos que invitaron a sus amigos y éstos a otros, juntar 40 personas fue muy alentador. La actividad consiguió salidas de prensa, en la radio local y nacional, la televisión y en un diario digital.

Rosario
Escuela Los Arrayanes No. 1390 y No. 3103
Por el decimoséptimo año consecutivo, la escuela Los Arrayanes organizó actividades de limpieza, siembra de árboles y una amplia jornada de concientización ambiental por toda la ciudad de Rosario. Durante el año, los alumnos investigaron diferentes temáticas ambientales y realizaron una repartición de bolsas ecológicas para concientizar a la población sobre el daño provocado por los residuos de plástico. Además los niños del nivel primario ofrecieron eco afiches por el barrio de la escuela para la divulgación de la problemática ambiental. Autoridades municipales, padres y alumnos junto a más de dieciséis escuelas de la ciudad, se unieron a la iniciativa con el fin de impulsar a todos los habitantes a convertirse en agentes activos para la conservación del medio ambiente. Las actividades culminaron con un acto de cierre en la Plaza Libertad donde se realizó la siembra del árbol milenario Ginkgo Biloba.

Grupo Norte Rosario
A lo largo del año 2010, Grupo Norte realizó la campaña 'A Limpiar Rosario 2010' - una iniciativa impulsada por el cuarto año consecutivo en la zona Norte de Rosario. La campaña tuvo el fin de concientizar a la ciudadanía sobre el cuidado del medio ambiente y la limpieza de la ciudad. En la tercera semana de septiembre participaron más de 15,000 alumnos de 17 escuelas de Rosario. Los alumnos hicieron recorridos limpiando los barrios y visitando a los vecinos por las zonas aleñadas a sus establecimientos, entregando material para impulsar el paradigma, ‘La mejor manera de limpiar es no ensuciar’. También estas escuelas plantaron 16 árboles de la especie Ceibo - la flor nacional de la Argentina. La campaña reforzó en los alumnos la importancia del cuidado del medio ambiente y la ciudad.

Sunchales
Jardín de Infantes N° 118
En 2010, bajo el lema ‘Las comunidades cuidan a la naturaleza,’ los alumnos del Jardín Myrim Hayquel de Andrés, salieron con las docentes a recorrer la plaza de la ciudad para regalar y colgar corazones verdes como símbolo del compromiso que asume en la cuidad la naturaleza. El grupo invitó a sumarse a esta propuesta a las instituciones bajo el lema 'Colgar de ésta idea poné tu corazón'.
Compromiso Onashaga

El Compromiso Onashaga organizó una campaña de limpieza costera ‘Eco-Costa 2010’, por tierra y por mar en Ushuaia en octubre y diciembre de 2010. La primera actividad en el 2 de octubre más de 450 voluntarios congregaron en distintos puntos de la ciudad, como la Bahía Golondrina y la Bahía Encerrada, el ingreso al aeropuerto y playa larga. En esos lugares se distribuyeron bolsas, guantes de distinto tipo y otros elementos para llevar a cabo las tareas.

En los sectores más inaccesibles donde se trabajó en la limpieza se debió llegar embarcado, lo cual fue posible gracias a la colaboración de la Prefectura Naval Argentina. De la nave se descargó una gran cantidad de basura y también muchos residuos voluminosos.

Fundación Väinö Auer

Unas 500 personas de todas las edades se convocaron para generar una acción masiva que permitió recoger varias toneladas de basura de la costa del canal Beagle, desde el río Encajonado hasta las proximidades del Parque Nacional Tierra del Fuego, unos 20 kilómetros de costa. La limpieza se llevó a cabo por tierra y por mar.

Por su proximidad al centro de la ciudad, la mayoría de los participantes se concentraron sobre bahía Encerrada y bahía Golondrina, sin embargo con denodada paciencia otro grupo recorrió centímetro a centímetro Playa Larga, donde se habían ido acumulando vidrios de botellas y cientos de bolsas de supermercados que habían quedado atrapadas entre las ramas de los calafates.

La limpieza demostró una fuerte degradación ambiental de la primera postal que tiene la ciudad para mostrar al turismo marítimo.

BARBADOS

Member Activity Summary

Future Centre Trust

Clean Up Barbados 2010, organised by the Future Centre Trust was a larger undertaking than the previous year. Approximately, 760 people from 40 different community groups, conducted clean ups at 38 locations across the island. An increase in the number of participants this year, was said to have come from local business groups, who were keen to get involved once after employees and their family members indicated their willingness to take part in the clean up activities. The group noted that in comparison to 2009 figures, the 2010 efforts resulted in an 8.3 tonne decrease of the amount of waste collected by volunteers. It must be noted, however that this was in part due to reduced access to heavy equipment to remove another 25 tonnes of waste from an illegal dumping site on the eastern part of the island.

As a result of the activities conducted, the organisers remarked that the community of Barbados is more aware of where waste sites are, with some groups reporting areas of concern to clean up for next year’s event. This issue of illegal dumping and littering in Barbados is also said to have achieved a higher profile, thanks to this event.

BRAZIL

Members’ Activity Summaries

Org. Socio Ambientalista Joguelimpo

A series of beach clean ups were organised by Organisation Socio Ambientalista Joguelimpo during CUW Weekend, in September. As part of the ‘Joguelimpo com Nossas Praias’ campaign, a total of 1,290 volunteers from seven municipalities in the state of Bahia came together to remove 3,191 kg of waste from 35 km of beaches and coastlines. As a result of the efforts of the volunteers, the organisation remarked upon a greater public awareness of the individual and collective responsibility to produce less waste in order to protect the coastline and the plant and animal life.

For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
2010 - Participant Activities in LATIN AMERICA & CARIBBEAN

Caucaia

Associação de Pesquisa e Preservação de Ecossistemas Aquáticos

Por 10 año consecutivo, la Associação de Pesquisa e Preservação de Ecossistemas Aquáticos (AQUASIS) organizó actividades de limpieza y plantó árboles (manglares) entre marzo, agosto, mayo y septiembre. Aproximadamente 100 voluntarios plantaron 100 manglares en la ciudad de Chamada Icapuí y recogieron más de 1 tonelada de desechos en total. Los plásticos fueron enviados a centros de reciclaje. En conjunción con estas actividades se realizó una campaña educativa dirigida a 500 estudiantes de 10 colegios.

http://activities.cleanuptheworld.org/?4170/3092
http://activities.cleanuptheworld.org/?4867/2535
http://activities.cleanuptheworld.org/?4867/2536
http://activities.cleanuptheworld.org/?4867/2940

Joinville

Instituto COMAR - Conservação Marinha do Brasil

For the third consecutive year, the Instituto COMAR organised a series of clean ups of beaches in the state of Santa Catarina, in the south of Brazil. With the participation of more than 120 volunteers over a period of 3 hours, approximately 900 kg of waste was collected from the three beaches. Part of the waste was recycled, while the rest was sent to waste disposal facilities. Before each clean up activity was carried out, a marine biologist addressed the volunteers about the importance of the campaign and briefed the volunteers on safety requirements necessary for conducting a clean up.

As a result of these activities, Instituto COMAR reported that both citizens and tourists alike realised the necessity of preserving the beaches. In addition to highlighting the lack of public awareness around the issue of marine debris through the collection of 900 kg of waste, there has been a decreased risk of accidents and proliferation of disease which will not only benefit the residents, but also the local fauna and flora.

http://activities.cleanuptheworld.org/?3962/2749

Mogi das Cruzes

CJ-Mogi

For the 2nd year running, CJ-Mogi participated in the CUW Weekend. With the assistance of 60 young volunteers, the group organised a tree-planting and waste collection activities. As this was a new activity for many involved, the importance of teaching environmental issues to children was seen as vital.

http://activities.cleanuptheworld.org/?3979/2387

Petropolis

Projeto Araras

At the 11th annual Clean Up Festival, held by Projeto Araras, over 85 tonnes of waste was collected. The festival combined culture and environmental themes to raise greater awareness about the environment through lectures, film screenings, workshops and an exhibition of handicrafts made from recycled materials. The Students Environmental Management of Unopar, collaborated with Projeto Araras to help promote the festival’s activities. As a result, more than 1,000 students had access to information about caring for natural resources, the local biodiversity and how to reduce waste.

Projeto Araras hopes that the community will continue to clean the neighbourhood in the same spirit as was carried out at the festival.

http://activities.cleanuptheworld.org/?623/2669

Rio de Janeiro

Programa Na Praia - On the Beach Program

Over two weekends in September 2010, Programa Na Praia once again participated in CUW Weekend by organising a clean up campaign. In total, around 10,000 volunteers took part, removing more than 12,000 kg of waste. Where possible the waste was separated and recycled, providing financial benefit to co-operatives and collectors.

During the campaign, informative brochures were distributed to people in order to educate them about the importance of preserving marine life and of the necessary volunteer safety requirements for conducting a clean up. The group reported that the main issue from this year’s clean up was the presence of ‘micro trash’ - including cigarette butts, straws, condoms, water bottles and small pieces of paper.

http://activities.cleanuptheworld.org/?629/2062

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in

LATIN AMERICA & CARIBBEAN

**Instituto Brasileiro de Defesa da Natureza - IBDN**

Participating for the first time in Clean Up the World in 2010, IBDN held a clean-up in September, titled 'Protectors of Nature'. The activity involved the participation of the surrounding community, business partners in addition to the teachers and students of schools and universities. The clean up was held in Sé Square in the centre of São Paulo city, a site of great historical importance. Approximately 1 tonne of waste was collected. Recyclable waste was sent to cooperatives and organic waste was separated for composting.

The activity helped to raise levels of environmental awareness to all participants, which will hopefully ensure a spirit of caretaking of the local environment and the historical heritage of São Paulo.

[http://activities.cleanuptheworld.org/?5066/2753](http://activities.cleanuptheworld.org/?5066/2753)

**Vera Cruz**

**Canto Ecologico**

During the CUW Weekend, Canto Ecologico conducted a clean up along the beaches and waterways in the area removing the plastic and marine debris that washes up onto the beaches regularly. The group organisers remarked that they were inspired to clean up their area during CUW Weekend in particular, as they knew that millions of people all over the world were also cleaning up the planet and helping to keep it healthier on the same day.

[http://activities.cleanuptheworld.org/?592/2401](http://activities.cleanuptheworld.org/?592/2401)

**COLOMBIA**

**Member Activity Summary**

Cali

**Vigias del Entorno**

Vigias del Entorno recorrió los alrededores de una escuela recogiendo desechos de plástico y vidrio. Además de esta actividad, el grupo estableció también un jardín para engalanar el entorno de la institución.

[http://activities.cleanuptheworld.org/?75419/3306](http://activities.cleanuptheworld.org/?75419/3306)

Facatativá

**ASDA-Acción social para el desarrollo ambiental**

Participantes de la Asociación de Acción Social para el Desarrollo Ambiental, realizaron actividades en mayo y también para el Fin de Semana de A Limpiar el Mundo en septiembre. En estas actividades alrededor de 500 voluntarios sembró 250 árboles nativos y recogió más de 2,5 toneladas de desechos en la ciudad de Facatativá. El municipio se encargó de deshacerse de los residuos no orgánicos y los voluntarios utilizaron los residuos orgánicos para compost y finalmente para la propagación de plantas en un vivor forestal.

En conjunción con estas actividades se creó el eco-club del colegio Manuela Ayala de Gaitán, sede Mancilla, que dirige 120 estudiantes y se acompañó a diversas actividades de protección del ambiente a la secretaria de ambiente y desarrollo agropecuario y la organización Familias de Facatativá. Las actividades ayudaron a crear conciencia y una cultura ecológica fundamentada en un medio ambiente más limpio y saludable en el municipio.


[http://activities.cleanuptheworld.org/?74573/2954](http://activities.cleanuptheworld.org/?74573/2954)

[http://activities.cleanuptheworld.org/?74573/3203](http://activities.cleanuptheworld.org/?74573/3203)

Inza

**Institución Educativa Inza**

Institución Educativa Inza organizó el proyecto 'Conciencia Ambiental,' el cual consiste en reciclar plástico flexible y envases de gaseosa de 2,5 litros para hacer ladrillos de plástico. Para El Fin de Semana de A Limpiar el Mundo, cien hogares se comprometieron a conseguir plástico flexible y envases para construir el ladrillo plástico y con él hacer un muro gradera cerca de la cancha de baloncesto. En la actualidad cuenta con 300 ladrillos plásticos que equivalen aproximadamente a 240 kg de plástico, el cual ya no será depositado en el pequeño relleno sanitario de Inzá. La idea fue publicada por el periódico 'El Liberal'.

[http://activities.cleanuptheworld.org/?74911/2520](http://activities.cleanuptheworld.org/?74911/2520)

[http://activities.cleanuptheworld.org/?74911/2780](http://activities.cleanuptheworld.org/?74911/2780)

[http://activities.cleanuptheworld.org/?74911/2786](http://activities.cleanuptheworld.org/?74911/2786)

[http://activities.cleanuptheworld.org/?74911/2811](http://activities.cleanuptheworld.org/?74911/2811)

For more information about Clean Up the World visit [www.cleanuptheworld.org](http://www.cleanuptheworld.org) and [http://activities.cleanuptheworld.org](http://activities.cleanuptheworld.org)
LATIN AMERICA & CARIBBEAN

eRECICLAJE

Por cuarto año consecutivo, eRECICLAJE organizó actividades de limpieza y convocó cientos de voluntarios. En la ciudad de Medellín se organizaron caminatas de limpieza, siembras de árboles, huertas escolares y cursos de permacultura gratuitos y en trueque. Expandieron sus actividades con amigos de otras ciudades como Palomino, Mingue y La Ceja en Colombia, Puerto Maldonado en Perú y Ukiah en California, EE.UU.

En todas las actividades se usó la técnica del mini relleno sanitario, usando botellas plásticas tapadas para atrapar elementos no reciclables contaminantes, y así convertirlas en ecocárcolas. Hasta el momento han construido cinco bancas escolares con las botellas llenas de basura, evitando que vaya a los basureros y convirtiéndola en elementos útiles y hermosos.

http://activities.cleanuptheworld.org/?818/1856
http://activities.cleanuptheworld.org/?818/1883
http://activities.cleanuptheworld.org/?818/2042
http://activities.cleanuptheworld.org/?818/2048
http://activities.cleanuptheworld.org/?818/2050
http://activities.cleanuptheworld.org/?818/2268
http://activities.cleanuptheworld.org/?818/2303
http://activities.cleanuptheworld.org/?818/2317
http://activities.cleanuptheworld.org/?818/2318
http://activities.cleanuptheworld.org/?818/2509
http://activities.cleanuptheworld.org/?818/2598
http://activities.cleanuptheworld.org/?818/2756
http://activities.cleanuptheworld.org/?818/2825

Trinidad

Guaraguas del Rio Pauto

El grupo se realizó una actividad importante del 17 al 18 de septiembre, en el municipio de Trinidad. La actividad consta de recogida de desechos plásticos y barrido de calles en el casco urbano, con el apoyo de la empresa de servicios públicos del municipio, el colegio instituto técnico integral, clubes juveniles, policía nacional, alcaldía municipal, defensa civil y comunidad en general, agrupando aproximadamente 600 personas en la actividad. Fue un éxito rotundo donde se enseñó a la comunidad a mejorar su entorno y evitar el uso del plástico y donde se involucró a todos los sectores de la población.

http://activities.cleanuptheworld.org/?5079/2740

COSTA RICA

Members' Activity Summaries

Asociacion para la Integracion y la Accion Regional (ACIAR)

Por octavo año consecutivo, ACIAR coordinó diversas actividades en diferentes sitios urbanos y rurales de Costa Rica. Estas actividades incluyeron - una limpieza de cuenca hidrográfica, limpieza de playas, siembras de arbolitos, actividades de educación ambiental como charlas y jornadas de recolección de residuos sólidos valorizables o reciclables. Las actividades se realizaron en el 22 de abril para el Día de la Tierra, el 5 de junio para el Día Mundial del Medio Ambiente y en el 17 y el 25 de setiembre, en celebración del Fin de Semana de A Limpia el Mundo. En total participaron alrededor de 600 voluntarios.

http://activities.cleanuptheworld.org/?658/2374
http://activities.cleanuptheworld.org/?658/2948
http://activities.cleanuptheworld.org/?658/2950

CUBA

Members' Activity Summaries

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
Gobierno Municipal de Playa

Desde hace 11 años, el comité organizador Gobierno Municipal de Playa con su lema ¡Salva tu pedacito! junto al grupo Acualina, organizaron actividades de limpieza de costas, charlas educativas y culturales y plantó árboles, en la localidad y fuera de esta. Se celebraron las efemérides ambientales más importantes como son: El Día Mundial del Agua, el Día de la Tierra, el Día Mundial del Medio Ambiente y el Fin de Semana de A Limpiar el Mundo. Approximadamente más de 11,000 voluntarios participó en las actividades. La cobertura de prensa fue excelente por el grupo con reportajes en la televisión y en los periódicos nacionales.

Según los organizadores las actividades fueron gratificantes para todos los participantes, especialmente los más pequeños, teniendo un saludo positivo.

http://activities.cleanuptheworld.org/?7614/2443
http://activities.cleanuptheworld.org/?7614/2444
http://activities.cleanuptheworld.org/?7614/3155

Cuidad Habana

Grupo Profesias Escuela del Mar

En 2010, el Grupo Profesias Escuela del Mar se realizó actividades durante todo el año. En junio, para celebrar el Día Mundial del Medio Ambiente, el grupo realizó una jornada de limpieza subacuática y terrestre en dos lugares: la primera en la Ensenada de Sibarimar y la segunda en el Área Protegida Rincón de Guanabo. En septiembre, el grupo colaboró con Acualina y CMAS-FCAS para llevar a cabo limpiezas subacuáticas y terrestres en el Malecón Habanero y en Boca de Caldera por tres días consecutivos por el Fin de Semana de A Limpiar el Mundo.

http://activities.cleanuptheworld.org/?75476/3379
http://activities.cleanuptheworld.org/?75476/3380
http://activities.cleanuptheworld.org/?75476/3531

Palpite

Reserva de Biosfera Cubana - Ciénaga de Zapata

El Fin de Semana de A Limpiar el Mundo se celebró del 15 al 19 de septiembre en la Reserva de Biosfera Ciénaga de Zapata mediante una campaña de sensibilización, ‘Llimpiemos nuestras playas’, respondiendo al cumplimiento de su 18º año. Con el lema central de la campaña, ‘Las comunidades cuidan de la naturaleza’, como punto de partida, se realizaron un grupo de actividades. Especialistas del CITMA realizaron intercambio con trabajadores de Servicios Comunales sobre la limpieza en las playas de la Bahía de Cochinos. Se establecieron charlas sobre los ecosistemas de playas ante los eventos climatológicos severos con los trabajadores del hotel Playa Larga. Se realizó la limpieza del fondo marino en Puntos de Buceo (Playa Girón, Los Pinos y Playa Larga) para la acostumbrada Jornada de Limpieza y Reforestación.

La campaña une a empresas, grupos comunitarios, escuelas, el gobierno e individuos en toda una serie de actividades y programas que mejora de forma positiva el medio ambiente.

http://activities.cleanuptheworld.org/?7840/3148

Sagua la Grande

Pro Naturaleza - Dra Rosa Elena Siméon Negrín

Una variedad de actividades fueron realizadas por Pro Naturaleza - Dra Rosa Elena Siméon para celebrar el Fin de Semana de A Limpiar el Mundo del 17 al 19 de septiembre. Días antes se divulgó la campaña A Limpiar el Mundo con sus actividades a través de la emisora local Radio Sagúa y con la ayuda de sus contactos de prensa. Durante el fin de semana se celebró la campaña realizando una exposición comunitaria y siembra de árboles en el Consejo Popular Centro Victoria. Además de la exposición, se realizó una limpieza de playas en el poblado costero de Isabela de Sagúa, con la participación de niños, jóvenes y adultos mayores.

Según los organizadores, la campaña fue un éxito y promovió el trabajo de A limpiar el Mundo, el cual, muchas personas desconocían en el área.

http://activities.cleanuptheworld.org/?74821/3308

Ecuador

Members' Activity Summaries

Parroquia Gonzales

Ecológico Cultural Wambra Páramo

Para celebrar el Día Mundial del Medio Ambiente, el Grupo Ecológico Cultural Wambra Páramo se realizó una recolección de desechos sólidos en la cuenca del Lago San Pablo. En esta actividad titulada 'A Limpiar Nuestro Lago', participaron alrededor de 350 personas de colegios, universidades, comunidades empresas privadas y la escuela de policía de San Pablo. Durante cuatro horas se realizó la recolección de los desechos en los alrededores del lago y en lugares de difícil acceso - se utilizaron canoas. En la tarde se presentaron grupos musicales y danza, quienes a través de sus letras musicales y coreografías expresaron mensajes de la realidad ambiental, de las causas e impactos que causamos a los humanos a la naturaleza.

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in
LATIN AMERICA & CARIBBEAN

http://activities.cleanuptheworld.org/?4229/2361
http://activities.cleanuptheworld.org/?4229/2537

Playas

Dirección de Medio Ambiente del Gobierno Provincial del Guayas

Dirección de Medio Ambiente del Gobierno Provincial del Guayas realizó para la recolectar basura en seis barrios de Playas (Cruz del Puerto, Buena Esperanza, Central, Centenario, Las Cruces y Cristo Rey) y en la estación del Muelle Central. El Gobierno Provincial de Guayas se sumó a la actividad con un personal de aproximadamente 40 personas quienes participaron en las tareas de limpieza en la comuna y en las riberas del Estero. La organización aprovechó también del apoyo de numerosas empresas locales, así como la Municipalidad de Guayaquil, el Ministerio de Turismo y el Ministerio del Medio Ambiente.

http://activities.cleanuptheworld.org/?5003/3069

GUATEMALA

Members’ Activity Summaries

Guatemala

Generacion Verde Guatemala

Por segundo año consecutivo, apoyando El Fin de Semana de A Limpiar el Mundo, Generación Verde convocó a sus voluntarios para que se unieran a una jornada de reforestación. Unos 35 voluntarios viajaron del centro de la ciudad capital hacia las afueras de la misma para sembrar 200 arbolitos. Se les dio una pequeña charla a los voluntarios sobre la importancia de los árboles y también sobre la necesidad de al menos un par de años de cuidar los pequeñas plantas. Los arbolitos que se plantaron son especies autóctonas, por lo que esperamos que sirva de hogar para aves e insectos del lugar.

Durante el Fin de Semana de A Limpiar el Mundo, también se organizó la actividad de limpieza. Unos 10 voluntarios realizaron una limpieza en el Puerto de San José, juntando y recogiendo desechos en la playa. Los desechos orgánicos se utilizaron para elaborar compost y los plásticos fueron enviados a plantas de reciclaje.

http://activities.cleanuptheworld.org/?73660/1968
http://activities.cleanuptheworld.org/?73660/1974
http://activities.cleanuptheworld.org/?73660/2994

MEXICO

Member Activity Summary

Ciudad Juárez

Juarez Limpio Asociacion Civil

A pesar del clima tenso que vive la ciudad de Juárez hace algunos años, los juarense demostraron una vez más la grandeza de su ser y su amor por Cuidad Juárez, participando por sexto año consecutivo en la campaña A Limpiar el Mundo. Asociaciones civiles, escuelas, iglesias, empresas, dependencias municipales y particulares trabajaron en 96 actividades diversas que incluyeron: limpieza de escuelas, colonias, terrenos baldíos, parques públicos, recolección de más de 150 kilos de pilas que serán dispuestos correctamente sin dañar al medio ambiente, plásticas descuidado del agua y actividades de reforestación. Alrededor de 20 toneladas de basura fueron retiradas de las calles con estas actividades.

http://activities.cleanuptheworld.org/?111/2561

Michoacan

Centro de Investigación Ambiental Las Truchas

Por tercer año consecutivo, el Centro de Investigación Ambiental Las Truchas organizó actividades para la conservación de los recursos naturales del planeta. En 2010, organizó una serie de presentaciones de concientización y conocimiento sobre la importancia de las especies silvestres como son manglares y cocodrilos (para el Día Mundial del Medio Ambiente, en junio) y también sobre las tortugas marinas (para el Fin de Semana de A Limpiar el Mundo, en septiembre). Aproximadamente 70 personas participaron en las presentaciones. En conjunto con estas actividades se realizaron recorridos al vivo de mangle de la Cooperativa de Barra de Santa Ana, se les alimentó a los cocodrilos del estero y se liberaron crías de tortuga marina de la especie golfitía. Unos 45 voluntarios se unieron a las actividades.

http://activities.cleanuptheworld.org/?1078/1948
http://activities.cleanuptheworld.org/?1078/2630
http://activities.cleanuptheworld.org/?1078/3315

NETHERLANDS ANTILLES

Members’ Activity Summaries

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in LATIN AMERICA & CARIBBEAN

Curacao Hospitality and Tourism Association

In 2010, CHATA undertook two major activities in support of 'Clean Up the World - Clean Up the World Curacao' in which volunteers and staff from the local area cleaned up the beaches and other scenic locations around the island. Two months later, the group teamed up with other green stakeholders to beautify the Jan Thiel area by planting a total of 44 sea-grape trees on November 27. The initiative was intended to create a greener environment for the tourists, residents and visitors of the Jan Thiel resort.

The chosen trees were grown and placed so, as they reach their widest span, they will be touching each other, creating a 'bio-highway'. By creating a bio-highway the group hopes this will allow local animal and plant species to easily move from tree to tree. This method facilitated local animal and insect species, like iguanas and ants, which can move from tree to tree. When the trees reach maturity they will become a food source for iguanas and birds, and can be used by the local population to make jam.

http://activities.cleanuptheworld.org/?5097/2943
http://activities.cleanuptheworld.org/?5097/3447

PARAGUAY

Fernando de la Mora

Members' Activity Summaries

Grupo Scout General Genes - Paraguay

El sábado del Fin de Semana de A Limpiar el Mundo, el Grupo Scout General Genes marcó un golazo en la Ciudad de Fernando de la Mora, parte del área metropolitana de Asunción. Se unieron a su actividad el Interact Club Fernando de la Mora y el Rotaract Club Fernando de la Mora. Se juntó aproximadamente 70 jóvenes para entregar bolsitas a conductores que no arrojen basura por las ventanas. Se regalaron casi 800 bolsitas. Las bolsitas contienen un poco de información sobre A Limpiar el Mundo. La campaña recibió cobertura por el periódico ABColor, con una reseña de media página y fotos en color.

http://activities.cleanuptheworld.org/?1086/1918
http://activities.cleanuptheworld.org/?1086/2942

PERU

Lima

Members' Activity Summaries

Institución Educativa Nº .120 Manuel Robles Alarcón

Por seis años consecutivos, la Institución Educativa Nº 120 Manuel Robles Alarcón ha organizado las actividades del comité ambiental para trabajar en la escuela y con la comunidad en general. En septiembre, se sembraron productos nativos de Perú (tara, molle y gandul) y en noviembre se realizó la plantación de árboles fícus alrededor de la escuela.

Los grupos plantaron cien árboles y recogieron las hojas de los árboles y otros desechos orgánicos para el compost. En las hortalizas se aprovechó la oportunidad de enseñar a los alumnos los tipos de plantas comestibles y la elaboración de jabón líquido, shampoo y la crema dental de la planta sábila.

http://activities.cleanuptheworld.org/?7710/2070
http://activities.cleanuptheworld.org/?7710/2503
http://activities.cleanuptheworld.org/?7710/2957
http://activities.cleanuptheworld.org/?7710/3482

VENEZUELA

Barcelona

Members' Activity Summaries

Cooperativa Gente de Playa

La Cooperativa Gente de la Playa realizó actividades a lo largo del año, para celebrar el Día Mundial de la Tierra, el Día Mundial del Agua, el Día Mundial de los Océanos y el Día Mundial de las Playas. Las actividades incluyeron seminarios, talleres y recolección de desechos sólidos y desperdicios marinos. Los voluntarios en cada grupo generalmente se constituyen de entre 150 y 200 personas, con personas de la comunidad tanto como escolares de la zona.

http://activities.cleanuptheworld.org/?7686/2448
http://activities.cleanuptheworld.org/?7686/2449

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
Fundación Social Dios Patria y Familia

La Fundación Social Dios, Patria y Familia trabajó en crear conciencia en la comunidad sobre la importancia de cuidar de la naturaleza. Por ello organizó charlas, talleres y conferencias, entre otras, en los cuales participaron más de 130 promotoras y aproximadamente 3,000 personas en cuarenta comunidades diferentes. Todas las actividades fueron realizadas por el grupo con sus propios recursos económicos y logísticos, es decir, no obtuvieron benefactores particulares.

http://activities.cleanuptheworld.org/?4703/2198
http://activities.cleanuptheworld.org/?4703/3489
http://activities.cleanuptheworld.org/?4703/3495
http://activities.cleanuptheworld.org/?4703/3496
2010 - Participant Activities in NORTH AMERICA

Participants can be Members or Guests. Members can provide an Activity Summary report in addition to creating activities.

UNITED STATES OF AMERICA

Members' Activity Summaries

One Beach Plastic

In 2010, One Beach Plastic organised three Clean Up the World activities. The first was a clean up at Kehoe Beach. Following the clean up, One Beach Plastic worked with Larkin Street Youth Services' Youth Art Program in San Francisco to create an art installation out of plastic waste collected from Kehoe Beach.

Finally, the group raised awareness of the state of the world's oceans through a waste based exhibition entitled 'From Kehoe to Cavello the mystery in the mess'.

http://activities.cleanuptheworld.org/?4624/2182
http://activities.cleanuptheworld.org/?4624/2563
http://activities.cleanuptheworld.org/?4624/3473

Embassy of Australia - Washington, DC, USA

On September 18, staff of the Australian Embassy in Washington DC and their families participated in Clean Up the World at the Common Good City Farm, in Northwest Washington DC. Embassy staff put their energy into weeding, hoeing, mowing, laying paths and picking vegetables at the farm which provides bags of fresh produce to low-income families, teaches and residents in workshops and engages school children. The group also worked on contributing a serious effort towards the ongoing, environmentally engineered 'Rain Garden' project which was set up to reduce rain overflow issues that result in pollutants entering the Potomac River.

http://activities.cleanuptheworld.org/?7276/3078

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in WEST ASIA

Participants can be Members 🐦 or Guests 🌐. Members can provide an Activity Summary report in addition to creating activities.

CYPRUS

Members' Activity Summaries

Kalo Chorio Primary School

In 2010, The Kalo Chorio Primary School in Cyprus (ΔΗΜΟΤΙΚΟ ΣΧΟΛΕΙΟ ΚΑΛΟΥ ΧΩΡΙΟΥ Λ/ΚΑΣ) held a tree planting activity, involving the participation of 120 students. This activity was part of the 'Plant for the Planet Billion Tree Campaign', established by UNEP. The school decided to focus on environmental issues, in order educate students about the environment and the future of the planet. Parents, teachers and the community all contributed ideas regarding the type of activities that were carried out in the school. Alongside tree planting, the school also organised a community lecture on environmental issues, which was presented by the Cyprus Commissioner for the Environment. A clean up of the public beach in the Lamaca area, was also carried out by the group.

http://activities.cleanuptheworld.org/?5427/3327
http://activities.cleanuptheworld.org/?5427/3456

GEORGIA

Member Activity Summary

Union for Sustainable Development EcoVision

The 'Clean Up the World, Clean Up Georgia!' nationwide clean up event, took place on CUW Weekend, September 17-19. Organised by the Union for Sustainable Development EcoVision, the group worked to attract nationwide participation in the event, through various marketing initiatives including large banners on all central highways and television commercials broadcast on leading television networks in Georgia.

Thanks to the efforts taken by the group to promote the event, participation levels were high, with all districts across Georgia participating in the event - including local municipalities, business sector representative, students, schools and individuals. The results of the clean up were impressive - approximately 29,655 volunteers around the country, collected a total of 357 tonnes of waste. The group worked with the Waste Management Municipal Department to transport and dispose of all waste collected at each clean up site.

http://activities.cleanuptheworld.org/?4957/2581

IRAQ

Members' Activity Summaries

For a Cleaner Baghdad

In 2010, For a Cleaner Baghdad, conducted several Clean Up the World activities. Their largest campaign was a program to reduce litter in Al Zawra Park - the biggest park in Baghdad. After discussion and planning, the group published anti-littering posters that were displayed throughout the park.

The second campaign was a neighbourhood clean up. For a Cleaner Baghdad described it as an inspiring event, because it was mostly carried out by local children who volunteered to clean up their local streets.

Lastly, as a part of CUW Weekend the group went to a famous lake in Iraq, Al-Habaniya, where they conducted a beach clean up. The most important achievement for the group was showing their community that there is hope - and that despite local circumstances, they should work to build a better and cleaner Baghdad.

http://activities.cleanuptheworld.org/?5240/2999
http://activities.cleanuptheworld.org/?5240/3199

ISRAEL

Members' Activity Summaries

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
Throughout the year, Clean Up Israel conducted 39 individual beach clean ups across Israel. Activities were held from Nahariya in the North to Eilat in the South, with the number of volunteers participating, exceeding the target of 2,500 which included residents, pupils, soldiers and overseas participants. These 39 clean ups were said to have helped create a new sense of responsibility towards the environment in the volunteers’ mindset. All groups that conducted an activity were led by an environmental volunteer with Hof-Naki (Israel Ministry of Environmental Protection), who coordinated operations on the day and educated volunteers about nature preservation.

In addition to this, Clean Up Israel embarked upon building a database of marine debris through surveying the volunteers regarding the waste found. This data will be compiled for Ocean Conservancy’s International Coastal Clean Up report titled, ‘Trash Travels’, which is hoped to provide a guideline for reducing marine debris and modifying the behaviour that leads to its formation, so that action can be taken to creating policies to prevent it.

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
2010 - Participant Activities in WEST ASIA

JORDAN

Member Activity Summary

Australian Embassy - Amman, Jordan

The Australian Embassy in Amman, Jordan Marriott Hotels and Friends of the Earth Middle East (FOEME) Society celebrated this year’s Clean Up the World campaign in north Jordan Valley Eco Park Sharhabil Bin Hasnah, on September 18. The group was joined by 20 students from a local school and everyone embarked on a clean up tour guided by FOEME staff.

http://activities.cleanuptheworld.org/?7607/3552
http://activities.cleanuptheworld.org/?7607/3553

Jordan Environment Society (JES)

The Jordan Environment Society (JES) carried out their CUW Weekend celebrations on October 9. Students, employees, members of the organisation and other community members, all gathered to participate in a clean up activity, in Amman. Volunteers worked to remove a variety of different types of waste from the area, with the recyclable items collected (paper, cans, glass), all being sent to recycling centres for proper disposal. A ceremony was held after the activity, to thank the volunteers and celebrate their efforts.

http://activities.cleanuptheworld.org/?1110/2741

The Royal Marine Conservation Society of Jordan (JREDS)

The Royal Marine Conservation Society of Jordan (JREDS), organised various activities throughout the year. The first activity was a photo competition, whereby approximately 20 underwater lovers submitted photos for two categories - the best underwater photo of the marine environment and the best photo representing a polluted site. The winners were announced after the clean up campaign. The group also organised the ‘Environmental Family Evening’ - an awareness raising activity, which focused on environmental issues through carrying out a range of games and fun activities. Approximately 3,000 people participated in the evenings activities. This was followed, the next day, by a dive clean up with 70 divers collecting more than 700 kg of waste. JREDS also organised a cycle for green activity on the September 9, followed by a beach clean up on the October 2, with 500 bags of waste being collected.

http://activities.cleanuptheworld.org/?7598/2233
http://activities.cleanuptheworld.org/?7598/2234
http://activities.cleanuptheworld.org/?7598/2235
http://activities.cleanuptheworld.org/?7598/2236
http://activities.cleanuptheworld.org/?7598/2237
http://activities.cleanuptheworld.org/?7598/2238
http://activities.cleanuptheworld.org/?7598/2239

The Royal Society for the Conservation of Nature (RSCN)

For CUW Weekend, the Royal Society for the Conservation of Nature (RSCN), organised a clean up event in Dibeen, which saw the participation of hundreds of volunteers. The principal activity was focused on a clean up of a forest reserve, followed by a series of environmental games for the volunteers to take part in. The event was sponsored by the Arab Bank, who also sent along 30 of its employees to take part in the clean up.

http://activities.cleanuptheworld.org/?75412/3294
http://activities.cleanuptheworld.org/?75412/3534

Petra

Green Unit - Petra

The Green Unit, held a clean up event whereby 700 participants came together to conduct a clean up of 6 sites across the Petra region. The activities attracted the participation of a wide cross section of the community, including hotel staff, school students and government employees. With over 3 tonnes of waste collected in 3 hours, the clean up event was heralded a success. The group remarked that their activities had benefitted the Petra region not only by creating a cleaner and healthier environment, but also by educating, motivating and involving the regional community in efforts to preserve and take pride in their unique natural environment.

http://activities.cleanuptheworld.org/?75094/2770

LEBANON

For more information about Clean Up the World visit www.cleanuptheworld.org and http://activities.cleanuptheworld.org
WEST ASIA

Environmental Scout Organization

The Environmental Scouts of Lebanon organised a clean up along the coastline at Tripoli, titled 'Shatna Byejmana' (Our Coast Unites Us). This was complemented by an ongoing education activity, which saw Scouts conducting 'Environment Days' for students at the Rawdat Al-Fayhah secondary school. In addition to this, the group also continued with their 'Let Me Breathe' campaign, which aimed at raising awareness of the importance of marine life, focusing on sea turtles that breed in the protected Palm Islands in Tripoli. Activities organised around this campaign, started with a clean up of the shoreline of the islands, followed by a lecture about marine life in the area.

http://activities.cleanuptheworld.org/?4224/2021
http://activities.cleanuptheworld.org/?4224/2427
http://activities.cleanuptheworld.org/?4224/3346
http://activities.cleanuptheworld.org/?4224/3529

OMAN

Members' Activity Summaries

National Hospitality Institute SAOG

In 2010, the National Hospitality Institute conducted two Clean Up the World activities. Firstly, during the week leading up to CUW Weekend, the faculty and students were educated on water conservation, biodiversity and environmental issues. Secondly, the students and teachers of the college participated in Earth Day on April 22, by organising a beach clean up titled, 'Clean Up Qurum Beach'. The beach clean up attracted over 100 volunteers throughout the morning, despite the temperature reaching a scorching 43 degrees celsius. Together, these volunteers managed to clear away over 75 bags of waste, ensuring the beach was cleaner and safer for residents and tourists alike.

http://activities.cleanuptheworld.org/?73804/2675
http://activities.cleanuptheworld.org/?73804/2676

UNITED ARAB EMIRATES

Member Activity Summary

Dubai Municipality

Once again in 2010, Dubai Municipality organised their annual clean up campaign across Dubai from October 26-29. Over 4 days, approximately 30,170 volunteers from local government institutions, NGO's, community groups, educational institutions and the private sector, all worked together to collect more that 7,205 tonnes of waste from several clean up sites. This year, there was a focus on clean ups of water locations, with several large events being held at Jumeirah, Al Jadaf and Al Mamzar beach. A highlight of the campaign’s activities included the results from Dubai Municipality’s Abandoned Vehicles Program, which saw 217 vehicles removed from sites across the emirate, during the course of the 4 day event.

http://activities.cleanuptheworld.org/?7573/3311

Emirates Diving Association

For the 2010 edition of the Clean Up Arabia campaign, Emirates Diving Association organised a series of clean up activities across the region. The main activities held in Abu Dhabi on November 5 and Fujairah on November 6, attracted the participation of more than 500 volunteers who carried out both shoreline and underwater clean ups. Over 200 bags of waste were collected from the Abu Dhabi activity, with volunteer divers and residents collecting 840 kg of marine debris waste from the Mina Port area.

Additional beach and dive clean ups were also conducted in Dubai, on November 6 and in Qatar, Bahrain and Oman. The activity in Bahrain was conducted by the Bahrain Environment Society, with volunteers collecting 30 bags of waste from Sheikh Ibrahim Island.

All waste collected from the activities was recorded and sent to Ocean Conservancy for inclusion in their International Coastal Clean Up Report.

http://activities.cleanuptheworld.org/?7608/2299

Lightform International Filipino Photographers Guild

On October 29, the Lightform International Filipino Photographers Guild brought together over 1,600 volunteers to participate in their annual CUW Weekend celebrations. Organisers remarked that this event has become a tradition for hundreds of Filipino volunteers. Focusing on the Al Mamzar region, volunteers came together to collect over 1,281 kgs of waste, leaving the area clean and a perfect location for taking photos - which is the other focus of the organisation.

http://activities.cleanuptheworld.org/?7667/2724

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