



## ACTIVITY REPORT 2005

GREEN CITIES – GREEN COMMUNITIES  
CIUDADES VERDES – COMUNIDADES VERDES  
VILLES VERTES – COMMUNAUTÉS VERTES



**Our Earth Foundation  
(Fundacja Nasza Ziemia), Poland –  
part of the newly-formed nationwide  
Environmental Education Programme.**

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## 2 An Overview

**Mission:**  
**To inspire individuals and communities around the world to clean up, fix up and conserve their environment**

Clean Up the World (CUW) is a community-based environmental campaign that inspires and empowers individuals and communities from every corner of the globe to make their environment a cleaner, healthier place to live.

Held in conjunction with the United Nations Environment Programme (UNEP), the campaign offers practical support and advice to help volunteers in developed and developing countries alike address local environmental challenges. Clean Up the World also works to build partnerships between government, business and the community to achieve the best possible environmental outcomes.

The campaign is based on free\* annual membership and operates year-round. A Member is defined as an organisation, group or individual that registers with Clean Up the World and undertakes clean ups and/or other environmental initiatives under the Clean Up the World banner.



**Canto Ecologico, Brazil – organised a seminar, clean up and tree planting.**

Members come from every continent and range in size from small groups to organisations coordinating activities across an entire nation. Clean Up the World activities include clean up events, recycling projects, education campaigns, resource recovery projects, competitions and exhibitions, biodiversity initiatives and community awareness programs. Membership Kits are produced (currently in English, French and Spanish) and distributed to Members upon annual registration. The Membership Kit assists Members in planning, promoting and conducting their environmental activities.

The campaign's flagship event is Clean Up the World Weekend, always the third weekend in September. Clean Up the World Weekend is an opportunity to unite millions in environmental activity at a common time, to

celebrate Member actions and achievements from throughout the year and to raise the campaign's profile globally.

What began in 1993 as an extension of Clean Up Australia Day, has grown to become one of the largest community-based environmental campaigns in the world, mobilising over 35 million participants from more than 100 countries each year.

Clean Up the World is managed by a small team based in Sydney, Australia who work to ensure the campaign grows, develops and continues to meet the needs of its Members. Building a relationship with our Members is important and we encourage groups to keep us informed of their activities, their challenges and their success stories throughout the year. This Activity Report is a result of our Members' ongoing feedback throughout 2005 and we thank everybody for their contribution.

*\* businesses are encouraged to make a contribution to the cost of materials and shipping.*

## Chairman, Clean Up the World



This year a record number of 680 plus communities from across the globe joined us in helping green up and clean up our cities and communities. From the hilltops to the oceans Members cleaned up their communities and waterways, learnt how to care for their local environment and celebrated their achievements for a better environment.

By volunteering, Members joined over 35 million people from 120 countries who share a common goal to clean up, fix up and conserve our environment. The variety of Member organisations and the range of initiatives undertaken are inspiring. It is a pleasure to be able to showcase such a large number of them in this Activity Report.

The many achievements of our committed Members could not have been possible without the generous support of our Patron – Fondation d'Entreprise Veolia

Environnement (the Fondation), Primary Partner – United Nations Environment Programme (UNEP), Global Media Partner – National Geographic Channels International (NGCI), Sponsor – Qantas, Supporter – Australia Government's Department of Foreign Affairs and Trade (DFAT) and Corporate Friends – Brambles and Gecko's Adventures.

Each of these organisations has contributed to the campaign in many ways either financially and in-kind. One great example is our Patron Fondation d'Entreprise Veolia Environnement. In addition to its financial support of the Clean Up the World campaign the Fondation hosted a European Member workshop in Paris and encouraged employees of Veolia Environnement to participate in Clean Up the World activities in France and around the world.

In closing I would like to congratulate all our Members for their remarkable achievements this year and invite each and every one of you to join Clean Up the World in 2006 as we celebrate UNEP's International Year of Deserts and Desertification.

Ian Kiernan AO –  
 Chairman  
 Clean Up the World

## Executive Director, United Nations Environment Programme



United Nations Environment Programme

The involvement of ordinary people in caring for the environment is essential for sustainable development. It is therefore always a great pleasure when I receive news of the continued success of Clean Up the World. UNEP played a key role in establishing the campaign in 1993 and the two organisations have since enjoyed a close and fruitful relationship.

Once again, Clean Up the World's year has proven a great success, with a 12 per cent increase in Membership and a continued growth in media exposure and outreach. Particularly pleasing is the expansion of Membership in Africa and Asia Pacific. Both these regions are tremendously important for the sustainable future of humankind. Africa, more than any other continent, is struggling to stay on schedule for achieving the UN

Millennium Development Goals, a set of time-bound minimum requirements for improving the lives and prospects of hundreds of millions of people mired in poverty, hunger and ill-health. Environmental sustainability is central to the successful achievement of all these goals.

In Asia and the Pacific, there is much better progress towards the Millennium Development Goals in many countries. However, the vigorous economic expansion in much of the region, especially in China and India which, between them, are home to more than one-third of the world's people, presents environmental challenges that, if not adequately addressed, could have profound implications, not only for the people of Asia, but worldwide. This is why the growth of organisations such as Clean Up the World is so important.

By taking responsibility for our local environment we can all make a difference, not just to our own lives and those of our neighbours, but to people across the globe, who we may never meet, but whose future can still be affected by our decisions and actions. I therefore commend Clean Up the World for its continued leadership role in promoting grassroots environmental action, and wish the campaign, and all its enthusiastic members, an even more successful 2006.

Klaus Toepfer  
Executive Director  
United Nations  
Environment Programme

## Chairman, Veolia Environnement Foundation



We are pleased to support these programs, which bring people together and motivate them to make a difference in their community - all these combined contribute to protecting better the world at large.

I stand proud of being part of the patronage of Clean Up the World in 2005.

Henri Proglio  
Chairman  
Veolia  
Environnement Foundation

The Veolia Environnement Foundation's 2005 patronage of Clean Up the World demonstrated our commitment towards promoting sustainable development and environmental education programs. Such communication and educational projects on key issues involving waste in the environment and cleaner water deserve to be rolled out on a world-wide scale.

In some countries, Veolia Environnement employees decided to pitch in and help local Clean Up the World members - in Malaysia, Germany and in France, through the France Nature Federation.

# 4 Sponsors & Supporters

**Clean Up the World was supported by a group of dedicated organisations this year, whose contributions enabled the campaign to inspire and mobilise millions of volunteers across the globe into action. Not only did these organisations provide financial and in-kind support, but they encouraged their staff to organise their own Clean Ups or participate in the activities of local Clean Up the World Members. Clean Up the World extends a sincere thank you to these organisations for their support throughout 2005.**

## Primary Partner



United Nations Environment Programme

The United Nations Environment Programme (UNEP) is 'the environmental conscience of the United Nations'. UNEP conducted a range of activities to support the campaign including providing technical advice on Clean Up the World's environmental fact sheets, assisting with distribution and monitoring of media releases, profiling Clean Up the World on the UNEP website and encouraging staff involvement. UNEP offices in Kenya and Ethiopia participated as

Members, while the Regional Office for Africa coordinated Clean Up the World activities for the 13th consecutive year. Ian Kiernan AO and UNEP Executive Director Klaus Toepfer again had the opportunity to meet in 2005 in Paris, France for the launch of the European campaign.

## Patron



The Veolia Environnement Foundation supports initiatives related to sustainable development. In 2005, the Foundation provided financial support for the Clean Up the World Campaign. In addition, it supported the launch of the Patronage in Sydney, Australia, the hosting of a European Members' workshop in Paris, France, and encouraged Veolia Environnement employees to participate in the CUW Weekend around the world.

## Global Media Partner



### International

National Geographic Channels International (NGCI) continued its strong relationship with Clean

Up the World in 2005, bringing the value of its international broadcast network reaching over 230 million homes in 27 languages and 163 countries. NGCI provided the Public Service Announcement promoting CUW Weekend that was aired across its global network in the lead up to CUW Weekend in September. Members in 9 countries reported learning of Clean Up the World through such NGCI broadcasts. In addition, the NGCI regional office in Brazil supported local CUW Member activities.

## Sponsor



Qantas is the official airline for Clean Up the World both domestically and internationally. Its support this year was again crucial in enabling Clean Up the World staff to visit stakeholders and participate in conferences, thus assisting Clean Up the World to raise its profile and expand its networks. Qantas actively encouraged its staff worldwide to support local Member initiatives. It also played the public service announcement at the end of the news service on all business class flights in to and out of Australia during August and September in the lead up to Clean Up the World Weekend.

## Supporter



Australian Government

Department of Foreign Affairs and Trade

The Australian Government's Department of Foreign Affairs and Trade (DFAT) provides Clean Up the World with outreach opportunities through its global network of Embassies, High Commissions and Consulates. This year DFAT assisted with distribution of campaign materials worldwide, while mission staff supported the campaign locally through community liaison, media distribution and monitoring. Missions in Thailand, United Arab Emirates, and India participated as Members. Missions in Poland, Tonga, Israel, Vietnam, Philippines, Ghana, actively supported local Clean Up the World Members through staff participation in local Clean Up events and dissemination of Clean Up the World information to local schools and NGOs.

## Corporate Friend

# Brambles

Brambles is a Corporate Friend of Clean Up the World and a leading, global provider of support services operating in around 50 countries. Brambles' Community Reach Program encourages and recognises the

contributions made by Brambles employees who are actively engaged in community and volunteer work. This partnership enables all Brambles employees to apply for a grant to undertake projects that involve working with local environment groups to operate under Clean Up the World.

## Corporate Friend



Gecko's Adventures, a small group adventure tour operator with a strong environmental and responsible tourism policy, incorporated clean up activities in several tours as part of their responsible tourism policy. In Egypt, all tour groups sailing along the Nile River over Clean Up the World Weekend took part in clean ups along the waterway. In east Africa, a group of enthusiastic participants travelled to the village of Engaruka near the Kenya-Tanzania border and worked with the local Masai to clean up the village and rehabilitate the school. Following the success of a similar tour in 2004 Cambodia featured a designated Clean Up tour, focusing on the Siem Reap area.

# Highlights & Achievements

This year Clean Up the World focused on increasing campaign reach and participation rates, supporting UNEP's Green Cities – Plan for the Planet! theme, improving Member support, expanding the stakeholder network and increasing their involvement, and reinforcing the year-round nature of the campaign that was introduced in 2004.

In 2005 Clean Up the World joined with UNEP to focus the world's environmental attention on green cities and communities. UNEP's theme was incorporated into the 2005 Clean Up the World Campaign materials through the adoption of a "Green Communities – Green Cities" theme.

Clean Up the World encouraged Members to look at ways their community could reduce their environmental impact and make their area, village or city a better place to live. This task and the theme was taken on by many Members and incorporated into their activities. For details see the Members Report section.

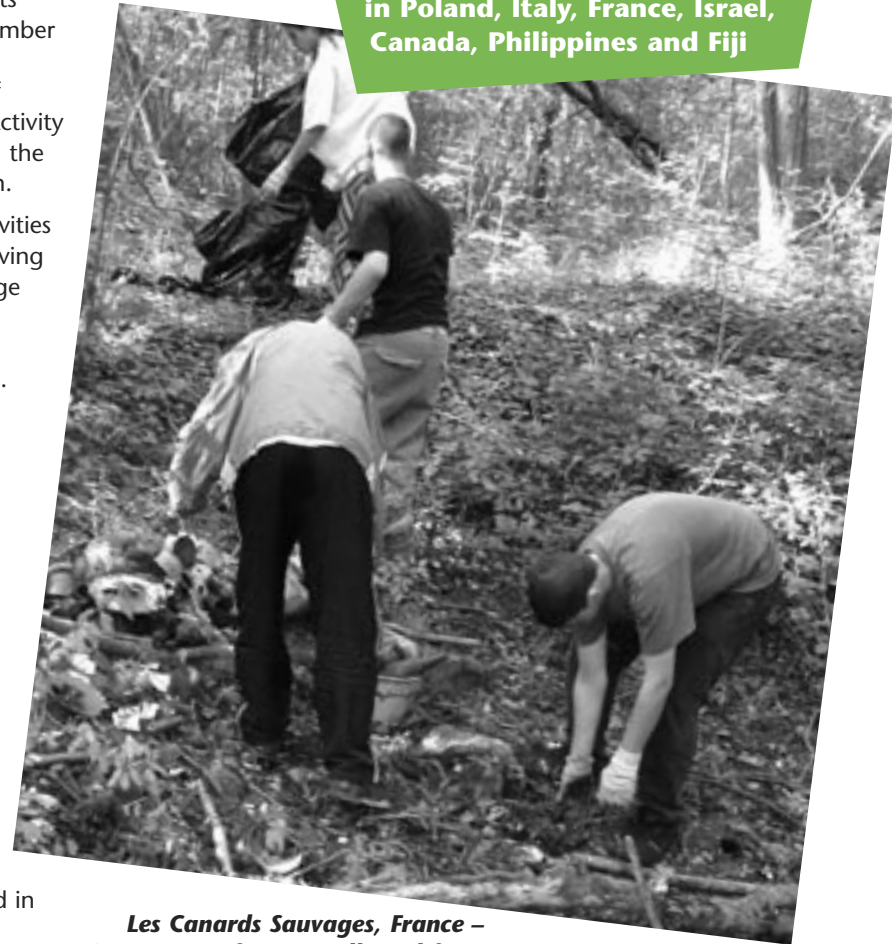
Supporting the year-round approach, Membership Kits were available from March, providing resources for Members undertaking activities early in the year. This also encouraged Members to participate in other important environmental programs such as Earth Day (April) and World Environment Day (June).

Clean Up the World Weekend (16 -18 September) again united millions across the globe in a common activity to improve their local environments. Many Members used the Clean Up the World Weekend as a culmination and celebration of their long-term environmental initiatives. Others conducted longer-term fix up projects or educational initiatives. An overview of Member achievements can be found in the Member Highlights section. The inspirational activities of Members who sent in Activity Reports can be found in the Member Reports section.

International media activities were successful in achieving extensive media coverage this year. The Clean Up the World global media database was expanded. Regional media releases were broken down to country level and distributed to relevant media thus providing more details for local editors and increasing the opportunity for media coverage of local Clean Up the World activities. Members were very successful at generating local media coverage and we thank those groups who provided details of the coverage received in their area.



- **2005 was the most successful campaign in Clean Up the World's history!**
- **683 Members (surpassing 650 for the first time)**
- **120 countries**
- **12% growth over 2004**
- **Membership grew significantly in Africa and Asia Pacific**
- **National campaigns were conducted in Poland, Italy, France, Israel, Canada, Philippines and Fiji**



*Les Canards Sauvages, France – 3.5 tonnes of waste collected from a 30 hectare forest.*

## 6 Highlights & Achievements [continued]

In a high profile addition to the campaign, entertainer Bette Midler met with Ian Kiernan to discuss ways to work with communities internationally to create a cleaner and healthier world. As a result of these discussions Bette Midler pledged her support for Clean Up the World and agreed to feature in the CUW Public Service Announcement (PSA) which was provided by National Geographic Channels International (NGCI) and aired on their global network throughout the months of August and September.

The Member Bulletin **Clean Up Catch Up** continued to provide an effective means for Member communications. The new Our Members page on the Clean Up the World website enabled the profiling of Members and their activities. Many thanks to Members for providing the Clean Up the World team with regular updates throughout the year!

Improving **Member support services** was a significant area of focus for Clean Up the World in 2005. English, French and Spanish versions of the print elements of the Membership Kit were made available for download in the Members area of the Clean Up the World



**Entertainer Bette Midler, pledges her support for the Clean Up the World campaign.**

website. A CD version of the Membership Kit was available in the three Clean Up the World languages. A Spanish version of the Education Kit was made available for download in the Members area of the Clean Up the World website, providing

additional education resources. A register of organisations that provide financial support for environmental initiatives was maintained to assist Members in their efforts to secure local support.

### Outreach

Each year, Clean Up the World endeavours to meet face-to-face with Members and stakeholders, and utilise opportunities to raise the campaign's profile. Such meetings enable Clean Up the World to better understand some of the issues and challenges faced by Members, strengthen existing relationships and establish new partnerships to assist campaign implementation.

International visits and events were the campaign's main outreach strategies in 2005. Europe and Asia Pacific were the focus regions, with major events conducted in France and Malaysia. In addition, Clean Up the World was invited to important events in United Arab Emirates, Japan and Mexico providing an opportunity for broad campaign promotion. Each activity was valuable in achieving the above objectives.

### United Arab Emirates – January

In January 2005, Clean Up the World attended the second Global Youth Environmental Gathering held in Dubai, United Arab Emirates (UAE) as a guest of the organiser and Clean Up the World Member, Emirates Diving Association (EDA). The gathering brought

together 50 young delegates and environmental professionals from 26 countries (including **Argentina, Austria, Brazil, Bosnia, Canada, Croatia, Cyprus, Denmark, Egypt, Germany, Greece, Italy, Jordan, Kazakhstan, Kenya, Pakistan, Switzerland, Turkey** and **United Kingdom**) and provided an excellent forum for Clean Up the World to raise campaign awareness to a broad audience.

Clean Up the World was also able to connect with members of the UNEP Youth Advisory Council, UNEP Regional Office West Asia (ROWA) staff and representatives from other Clean Up the World Member organisations based in UAE.

In addition to campaign promotion and stakeholder connection, this visit provided an important opportunity for Clean Up the World to learn about environmental issues facing a range of countries. This will assist Clean Up the World in further developing its campaign resources to meet Member needs.

### Mexico / Latin America – June

Clean Up the World was invited to attend the 1st Latin American Municipal Water Forum and the 2nd Latin American Municipal Network Workshop on Global



*Participants in the Clean Up the World Member Workshop held at the office of Veolia Environnement in Paris during July 2005.*

*The European Campaign was launched by (left to right) Ian Kiernan AO Chairman Clean Up the World, Henri Proglio Chairman Fondation d'Entreprise Veolia Environnement and Klaus Toepfer Executive Director United Nations Environment Programme.*

Environmental Citizenship in Valle City, Mexico in June convened by the Global Environmental Citizenship Project (GEC) implemented by UNEP's Regional Office Latin America & Caribbean (ROLAC) convened. Participants included ROLAC, the World Conservation Union (IUCN), the Latin American Federation of Cities, Municipalities and local Government (FLACMA), environment ministers from countries including **Cuba, Ecuador, Mexico, Costa Rica** and **Argentina** and over 100 mayors from towns and cities across Latin America.

The opportunity was taken to support a representative from a Member organisation in Costa Rica to attend on behalf of Clean Up the World. Cesar Castro Thames, from environmental NGO ACIAR participated in the Forum and Workshop, coordinating a Clean Up the World exhibition stand as part of his responsibilities. Several local government groups in Mexico have already joined Clean Up the World as a result of this initiative.

### France – July

Thanks to the generous support of the Fondation d'Entreprise Veolia Environnement, a major outreach event was held on 5th-7th July in Paris to launch the 2005 Campaign in Europe and to convene a Member Workshop.

The 2005 European Campaign was launched at a media event on 6th July by Ian Kiernan AO Chairman Clean Up the World, Klaus Toepfer Executive Director United Nations Environment Programme and Henri Proglio Chairman Fondation d'Entreprise Veolia Environnement who called for Members in Europe.



## 8 Highlights & Achievements [continued]

A European Member Workshop was held at the office of Veolia Environnement in Paris. The aims of the workshop were to strengthen relationships between Members and affiliated organisations, promote environmental action across Europe and provide Members with the opportunity to promote their organisation and activities. The program for the two-day event included a number of talks, workshops and a Member expo providing Members with the opportunity to meet face-to-face with other Members and representatives from Clean Up the World and Veolia Environnement.

As guest speaker, Ian Kiernan AO spoke about environmental challenges in the 21st Century at an event held by her Excellency Penelope Wensley AO Australian Ambassador to France.

### Japan – July

Ian Kiernan AO was invited to lead an Australian environmental delegation to Japan, as part of the Australian Government's initiatives at World Expo 2005 (Aichi prefecture). A Clean Up the World Celebratory Dinner was held, to which Clean Up the World stakeholders based in Japan and representatives from Clean Up the World

Member organisations were invited. Ian Kiernan gave a speech, and the campaign's 5 minute promotional video and 30 second public service announcement were shown. A Clean Up event was also conducted, with the assistance of long term Clean Up the World Member, Obu International Association. Participants included City of Obu staff, local business and community groups and DFAT personnel associated with the Australian exhibition at World Expo.

### Malaysia – September

Clean Up the World was invited to participate in Clean Up the World Weekend activities coordinated by Member, Tanjong Jara Resort in Terengganu Malaysia. Over 3,000 local residents and school children joined local environmentalist Captain Mokh and Clean Up the World founder Ian Kiernan AO in a clean up event, collecting 100 tonnes of waste from 4 beaches in Dungun district. The success of the event was due to the participation of the local community and the contributions of, and co-operation between, many stakeholders.

The event became the global focus site for Clean Up the World Weekend 2005, with Clean Up the World allocating resources to



*Clean Up the World founder Ian Kiernan joins in the clean up at Tanjong Jara Resort in Terengganu Malaysia – the global focus site for Clean Up the World Weekend.*

support planning and organisation (from 'afar') and to generate media interest. The event received significant media coverage, both in Malaysia and further afield.

Tanjong Jara Resort obtained the official patronage of the Dungun District Office for the event, established an organising committee to facilitate the involvement of the local community and stakeholders and provided a focal point for the event.

The local Veolia water plant played an integral role by becoming a member of the organising committee and

contributing support and resources. They also took the opportunity to further engage with the local community, announcing a long term commitment to environmental education in district schools. Mr David Cox, Technical Director Veolia Water Asia travelled from Hong Kong to present Veolia water testing kits to local schools as part of the weekend activities as testament to this commitment.

The Australian High Commission in Kuala Lumpur offered the assistance of its Media Liaison Advisor to Clean Up the World. The Deputy High Commissioner and Media Liaison Advisor

travelled from Kuala Lumpur to Dungun to participate in the event providing valuable information to Clean Up the World during the organisational phase.

Following Clean Up the World Weekend in Dungun, Terengganu, the Australian High Commission hosted a meeting between Ian Kiernan AO and Clean Up the World Members in Kuala Lumpur. This function provided an excellent opportunity for Members to meet, discuss their organisation's environmental activities, ask questions about Clean Up the World and/or environmental issues of interest, and network with each other.

## Allies Program – Partnerships in Action

The Allies Program is a core element of Clean Up the World's operations. Working in partnership with like-minded organisations enables Clean Up the World to extend its reach and encourage Member participation in a greater range of environmental activities. Following are details of the activities undertaken by Allies and Clean Up the World in 2005.

**Australian Volunteers International (AVI)** leads Australia in international volunteering. This partnership has enabled Clean Up the World to extend its reach into communities in developing countries while AVI has benefited from the availability of quality resource support for its volunteers in the field. Member organisations in India, Indonesia, Papua New Guinea, Thailand, Solomon Islands, Timor Leste, and the Philippines learnt of Clean Up the World through AVI volunteers.

Partner organisations in Indonesia and Thailand have continued their Clean Up the World membership and environmental activities, well after the AVI volunteers returned to Australia. This illustrates sustainability and capacity building in action.

**Clean Beaches Council (CBC)** is a US-based NGO dedicated to increasing public awareness and volunteer participation in beach sustainability working with coastal communities, governments, and other organisations to develop and implement effective coastal environment management practices. Its flagship program is the Blue Wave Campaign - America's first environmental certification program for beaches. CBC's new initiative is to support legislation to establish a National Clean Beaches Week.

In 2005, Clean Up the World provided support for CBC groups undertaking beach clean ups, while CBC assisted to raise Clean Up the World's profile in North America.

**Earth Day Network (EDN)** is a network of more than 12,000 organisations in 174 countries working to build broad-based citizen support for effective environmental and sustainable development policies. EDN's flagship event is Earth Day, 22 April. EDN and Clean Up the World commenced a cross-promotional partnership early that saw good results in 2005. Following an email broadcast for Clean Up the World promoting Earth Day over 50 Clean Up the World Members across the globe reported conducting activities in support of Earth Day. Clean Up the World profiled Earth Day on its homepage and in its Clean Up Catch Up Clean Up the World E-newsletter in the lead up to Earth Day, and issued a global media release promoting the CUW-EDN relationship and Clean Up the World Members who conducted activities under the Earth Day banner. EDN promoted Clean Up the World Weekend via email broadcasts to its global network and by maintaining a link to Clean Up the World on its website.

**earthdive** seeks to effect positive change towards a more sustainable marine environment by raising global awareness and financial support for the protection of our oceans. It also coordinates a membership program, mobilising scuba divers to contribute to ocean health by undertaking marine monitoring activities. earthdive and Clean Up the World are collaborating on a range of cross promotion, information sharing and membership activities.

**Our Earth Foundation (OEF)**, a Clean Up the World Member for 11 years, has joined with 9 Polish Recovery Organisations to establish a nationwide Environmental Education Programme (EEP). It also conducts the Clean Up Poland Campaign and promotes Clean Up the World across eastern and central Europe. Mira Stanislawska-Meysztowicz, OEF's founder participated in the Clean Up the World UW/VEOLIA Member workshop held in Paris, France providing valuable input and experience to other attendees.



**Great support from the school children at the Terengganu clean up in Malaysia.**

## 10 Highlights & Achievements [continued]

### Member Highlights

2005 was the most successful campaign in Clean Up the World's history with a 12% growth over 2004 Membership numbers! 683 Members from 120 countries joined the Campaign. Membership grew in Africa and Asia Pacific and remained constant in all other regions.

TEN YEARS  
**10**  
PARTICIPATION

Over 40 Members celebrated participation in Clean Up the World for 10 years.

Members continued to be as diverse as the type of activities they implemented. Groups ranged from eco tourism organisations, dive groups and wildlife sanctuaries to scout groups, government departments, schools and international aid/development organisations. The range of Activities implemented included Clean Ups in communities, waterways, and on mountain tops, recycling, creative contests, education programmes and the creation of gardens.

Some Members registered as established organisations wanting to incorporate the Clean Up the World message into their own initiatives. Others 'started from scratch' by establishing a group comprising

enthusiastic and dedicated volunteers who wanted to implement the Clean Up the World campaign locally. National campaigns were conducted in **Poland, Italy, France, Israel, Canada, Philippines and Fiji.**

Clean Up the World welcomed Members from 3 countries new to the campaign – **Iran, Malawi and Saint Vincent and The Grenadines.**

As in previous years, Members used the campaign not only to make a positive impact on their local environment but also to support a range of inspirational community development and cross cultural initiatives. Following is a selection of initiatives undertaken in each region. Please see the Members Report section for details of all Members who reported on their 2005 activities.

**Africa – Uganda – Ndejje Roots & Shoots** have taken the lead in improving water supply in their community on the shores of Lake Victoria. In partnership with council authorities the group cleaned up the local well over a number of days to dramatically improve the quality of the water supply. Throughout the clean up the importance of clean, safe water was promoted to the entire community through presentations and word of

mouth. This initial clean up lead to others in and around the town on Clean Up the World Weekend

**Asia/Pacific – Fiji** – On the 17th of September approximately 30,000 people joined hands nation-wide to Clean up Fiji. The most frequent items of rubbish collected were cigarette butts, plastic bags, snack food packs, bottles and cans. At least two-thirds of the participants were children. The Military also had a huge presence, especially in Suva where they teamed up with students and locals to clean housing estate areas.

**North America – USA** – As agreed by entertainer Bette Midler during her visit to Australia, the New York Restoration Project celebrated Clean Up the World weekend in conjunction with the annual Little Red Lighthouse Festival. Colour coded bins ensured waste generated at the festival was recycled, and a workshop lead by papermaker and sculptor Randy Brozen showed festival goers how to make useful and decorative items from waste paper. A clean up was held at the end of the day to remove litter from around the lighthouse and the rest of the park.



**New Member CCA Limited – St Vincent and The Grenadines, organised a clean up with children from Canouan Government School.**

**Latin America and the Caribbean – Argentina** – In Pilar the students from "Escuela Maria Josefa Gonzalez Casero" conducted a clean up with the support of local fire-fighters, the Army, the Xanaes Environmental Commission and Municipal leaders from both Pilar and Rio Segundo. This event took place on the 3rd of June, 2005 and was well publicised in the local community. The clean up focused on the 4km coastline of the River Xanaes and after the event students composed environmentally-themed songs.

**Europe – Greece** – The programmes and activities of "Clean up Greece" cover a wide range of issues and events. This group has been running since 1993 and this year they embarked on many activities including: the 6th Environmental Student Conference in Feb/March held across various cities with the theme "Sustainable Schools", a Cartridge recycling project set up with the cooperation of local schools, businesses and government bodies (year-round) and an Eco-Festival held to commemorate WED (5 May - 5 June) with a wide range of activities including exhibitions, concerts, workshops, paper recycling and competitions.

# Ten Years Participation

**Member Location by Region and Country**  
Regions are defined as per United Nations classifications. Countries and geographically significant areas are listed.

## Africa p12-p21

Botswana, Cameroon, Democratic Republic of Congo, Republic of Congo, Egypt, Ethiopia, Gabon, Ghana, Ivory Coast, Kenya, Liberia, Madagascar, Malawi, Mali, Mauritania, Morocco, Namibia, Nigeria, Senegal, Seychelles, Sierra Leone, South Africa, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe.

## Asia Pacific p22-p33

American Samoa, Australia, Bangladesh, Cambodia, China, Fiji, Hong Kong, India, Indonesia, Iran, Japan, Kiribati, Laos, Malaysia, Maldives, Republic of Marshall Islands, Micronesia, Mongolia, Nepal, New Caledonia, New Zealand, Pakistan, Papua New Guinea, Philippines, Singapore, Solomon Islands, South Korea, Sri Lanka, Taiwan, Thailand, Timor Leste, Kingdom of Tonga, Republic of Uzbekistan, Vanuatu, Vietnam, Western Samoa.

## Europe p34-p41

Austria, Belarus, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, France, Georgia, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Israel, Italy, Lithuania, Luxembourg, Macedonia, Malta, Poland, Portugal, Romania, Russia, Serbia and Montenegro, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

## Latin America & Caribbean p42-p49

Argentina, Bahamas, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Mexico, Netherlands Antilles, Nicaragua, Panama, Peru, St Vincent & The Grenadines, Uruguay, Venezuela.

## North America p50-p51

Canada, United States of America.

## West Asia p52-p53

Bahrain, Jordan, Palestine, Qatar, Saudi Arabia, United Arab Emirates.

## Members Celebrating 10 Years of Participation

TEN YEARS

10

PARTICIPATION

Clean Up the World congratulates the following organisations that have been Clean Up the World Members for at least 10 years and thanks them for the contribution they have made to the Campaign and the environment through their participation.

**ACA Environment and Development – Uganda**

**Arab Office for Youth and Environment (AOYE) – Egypt**

**Asociacion de Scouts de Bolivia – Bolivia**

**Association pour la Sauvegarde de la Nature Neo-Caledonienne – New Caledonia**

**Ballymun Healthy Cities Project – Ireland**

**Bulgarian Blue Flag Movement – Bulgaria**

**Christchurch City Council – New Zealand**

**Clean Up Greece – Greece**

**Clean Up Kisumu Group – Kenya**

**Clean Up Ondo State – Nigeria**

**Club of Rome Turkey – Turkey**

**Cyprus Marine Environment Protection Association (CYMEPA) – Cyprus**

**Dubai Municipality – United Arab Emirates**

**Fundacion para la Defensa de la Naturaleza (FUNDENA) – Venezuela**

**Girl Guides of Bahrain – Bahrain**

**Grameen View – Bangladesh**

**Green Power – Hong Kong**

**GREENWAY – Slovakia**

**Grupo Ecologico De Cascais – Portugal**

**International Society of Naturalists (INSONA) – India**

**Japan Environmental Action Network (JEAN) – Japan**

**Jordan Environment Society – Jordan**

**Keep Sweden Tidy Foundation – Sweden**

**Lake Billy Chinook Day Planning Team – USA**

**Legambiente Lombardia Onlus – Italy**

**Ministry for Rural Affairs and the Environment – Malta**

**Ministry of Environment – Cambodia**

**Ministry of Environment, Lands and Agricultural Development – Kiribati**

**National Forum for Environmental Studies and Conservation (NESCO) – India**

**National Women's Welfare Centre – India**

**North Rocks Community Church – Australia**

**Obu International Association – Japan**

**Our Earth Foundation - Fundacja Nasza Ziemia – Poland**

**PITCH-IN CANADA – Canada**

**ProDivers Dive Center - Kuredu – Maldives**

**Scouting and Guiding Federation of Turkey – Turkey**

**Slovak Union of the Protectors of Nature and Landscape (SZOPK) – Slovakia**

**SWAC - Solid Waste and Cleaning Section – Seychelles**

**Thai Environmental and Community Development Association (Magic Eyes) – Thailand**

**UNEP Regional Office for Africa – Kenya**

**Westmoreland Cleanways – USA**