

50 Member Reports [North America]



Abbreviations used:
CUW Weekend – Clean Up the World Weekend
WED – World Environment Day

kgs – kilograms
m² – square metres
km – kilometres

CANADA

TEN YEARS

10

PITCH-IN PARTICIPATION CANADA

The annual PITCH-IN CANADA Week took place in April with the theme “It’s Up to You!” More than 550,000 volunteers participated in over 5,000 projects. Projects included litterless lunch programs, poster competitions, mobile phone recycling, tree planting,

habitat and stream restoration, general clean ups and various community improvement projects. The campaign attracted a broad cross section of the community including schools, youth groups, local government, environmental groups and general members of the public.

Local support provided by: Alberta Lottery Fund, BC Hydro, Government of British Columbia, Friends of the Environment Foundation, The Suncor-Sunoco Energy Foundation.

Transport Canada

Staff of Transport Canada were encouraged to join shoreline “Drop-in Clean Up Sites” taking place near their homes in Lower Mainland, British Columbia during the CUW Weekend. Encouraging staff participation in clean ups is part of Transport Canada’s ongoing Green Citizenship Passport Program which awards employees for environmental achievement.

Other Member(s) in Canada

Children’s International Summer Villages Environmental Group, Ocean Net, Philip Pocock Catholic Secondary School, Public Works & Government Services Canada, South Asian Social Workers Forum, Your Footprint.

UNITED STATES OF AMERICA

Biology Graduate Student Organisation

Clean ups are organised by the Biology Graduate Student Organisation several times a year at the Birdsong Memorial Wetlands which the graduate students look after as part of the Adopt-a-Spot program. A clean up was held in September removing paper and plastic bottles from the wetlands. Weeds were also removed on the day to help ensure the integrity of vegetation in the area.



Canada – Children’s International Summer Villages Environmental Group

New York Restoration Project (NYRP)

New York Restoration Project celebrated the CUW Weekend in conjunction with the annual Little Red Lighthouse Festival in Washington Park. Washington Park is the site of NYRP’s first ever clean up and ongoing habitat restoration works. The Festival featured colour coded bins ensuring recyclable and non-recyclable wastes were separated. Afterwards volunteers from the Kiwanis Club and the Parks Department assisted with a clean up of the festival area. Providing adequate bins and removing litter immediately after the festival ensured it was not washed into the River by rains which fell that evening.

PTA Cumberland – Environmental Coordination

Organised by PTA Cumberland - Environmental Coordination, dozens of grade 4 and 5 students took part in a clean up of their school campus in September. A registration area was established to distribute equipment and to display recycling and other environmental information. Paper and plastic packaging were the main waste types collected. An article was published in the school newsletter which highlighted the amount and types of waste found and encouraged parents and students to place their litter in the appropriate bin in the future.

The Beckers

The annual Bag It! with the Beckers clean up event took place at Henry Hagg Lake, Oregon on September 11. The organisers' holistic approach included providing volunteers with a car pooling service to get there on the day. The event included a shoreline clean up and awareness-raising workshops on native vegetation and mushrooms, renewable energy and recycling.

Local support provided by: Audubon Society of Portland, Autozone, Bales Thriftway, Backyard Bird Shop, Burger King, Flexcar, Grocery Outlet, Hands On Portland, Fred Meyer, Noahs Bagels, Portland General Electric, Resers Fine Foods, SOLV, Subway, Washington County Parks.

The Potomac Conservancy

In April, clean up activities organised by the Potomac Conservancy and carried out by 529 volunteers covered 30 sites in the Potomac watershed.



USA – New York Restoration Project (NYRP)

Working with Living Lands and Waters volunteers worked from boats to clean up the banks of the Potomac River. Clean ups were also held in July, August and October at Fletcher's Boat House on the C&O Canal in Washington D.C. The clean ups provide a great opportunity for members of the community to get involved and learn about watershed conservation.

Local support provided by: Koch Industries.

TEN YEARS

10

PARTICIPATION Westmoreland Cleanways

As the Designated County Recycling Coordinator, Westmoreland Cleanways held ten events throughout the year to collect and recycle hard-to-dispose-of items including tyres, batteries and household appliances. With the help of 126 volunteers they also cleaned up several illegal dump sites removing nearly 2,000 tyres. During the CUW Weekend a collection day provided 715 residents with a safe and environmentally sound method of disposal for close to 35 tonnes of hazardous household waste.

USA – PTA Cumberland Environmental Coordination



Local support provided by: Durr Marketing Associates, Inc., Mine Safety Appliances Company Municipal Authority of Westmoreland Co., Sony Electronics, Westmoreland Fair Association, Salandro's Refuse, Waste Management Inc.

Other Member(s) in USA
Biking Civist, International Coalition for Children and the Environment (ICCE)

TEN YEARS

10

PARTICIPATION Billy Chinook Day Planning Team

Lake Billy Chinook Day Planning Team