

50 Member Reports [North America]



Abbreviations used:
 CUW Weekend – Clean Up the World Weekend
 WED – World Environment Day

kgs – kilograms
 m² – square metres
 km – kilometres

CANADA

TEN YEARS

10

PITCH-IN PARTICIPATION CANADA

The annual PITCH-IN CANADA Week took place in April with the theme “It’s Up to You!” More than 550,000 volunteers participated in over 5,000 projects. Projects included litterless lunch programs, poster competitions, mobile phone recycling, tree planting,

habitat and stream restoration, general clean ups and various community improvement projects. The campaign attracted a broad cross section of the community including schools, youth groups, local government, environmental groups and general members of the public.

Local support provided by: Alberta Lottery Fund, BC Hydro, Government of British Columbia, Friends of the Environment Foundation, The Suncor-Sunoco Energy Foundation.

Transport Canada

Staff of Transport Canada were encouraged to join shoreline “Drop-in Clean Up Sites” taking place near their homes in Lower Mainland, British Columbia during the CUW Weekend. Encouraging staff participation in clean ups is part of Transport Canada’s ongoing Green Citizenship Passport Program which awards employees for environmental achievement.

Other Member(s) in Canada

Children’s International Summer Villages Environmental Group, Ocean Net, Philip Pocock Catholic Secondary School, Public Works & Government Services Canada, South Asian Social Workers Forum, Your Footprint.

UNITED STATES OF AMERICA

Biology Graduate Student Organisation

Clean ups are organised by the Biology Graduate Student Organisation several times a year at the Birdsong Memorial Wetlands which the graduate students look after as part of the Adopt-a-Spot program. A clean up was held in September removing paper and plastic bottles from the wetlands. Weeds were also removed on the day to help ensure the integrity of vegetation in the area.



Canada – Children’s International Summer Villages Environmental Group

New York Restoration Project (NYRP)

New York Restoration Project celebrated the CUW Weekend in conjunction with the annual Little Red Lighthouse Festival in Washington Park. Washington Park is the site of NYRP’s first ever clean up and ongoing habitat restoration works. The Festival featured colour coded bins ensuring recyclable and non-recyclable wastes were separated. Afterwards volunteers from the Kiwanis Club and the Parks Department assisted with a clean up of the festival area. Providing adequate bins and removing litter immediately after the festival ensured it was not washed into the River by rains which fell that evening.

PTA Cumberland – Environmental Coordination

Organised by PTA Cumberland - Environmental Coordination, dozens of grade 4 and 5 students took part in a clean up of their school campus in September. A registration area was established to distribute equipment and to display recycling and other environmental information. Paper and plastic packaging were the main waste types collected. An article was published in the school newsletter which highlighted the amount and types of waste found and encouraged parents and students to place their litter in the appropriate bin in the future.

